

FINE WRITING
Catalogue



NURTURING

Excellence

SHARING

Passion

DARING

To be Bold

BEING

Responsible

CARAN D'ACHE AND THE ART OF HAUTE ÉCRITURE

Introduction

Since 1915, Caran d'Ache has perpetuated the art of writing and drawing with great passion. A flagship of Swiss manufacturing tradition, the company develops and produces all its writing instruments and Fine Arts products in its workshops in Geneva under the "Swiss Made" label. Nurturing excellence, sharing passion, daring to be bold and being responsible: these are the values of the Maison Caran d'Ache in the manufacture of its instruments. Durable, they are destined to accompany all generations in the free and authentic expression of their personalities.

The Haute Écriture instruments from Caran d'Ache embody one hundred years of constantly renewed know-how. Since the 1930s, the company has developed unique expertise in creating fountain pens, rollerball pens, ballpoint pens and mechanical pencils that are both aesthetically pleasing and ergonomically designed. The Haute Écriture Collections are true marvels, embodying the passion of craftsmanship, and combining the nobility of materials such as gold, palladium, platinum and rhodium with creativity.

The Varius™, Léman™ and Ecridor™ collections showcase all the talent of the master guillocheurs, lacquerers and polishers behind the bold originality of the shapes and materials. Ancestral knowledge guided by the tradition and passion of the company to create beautiful instruments. The chain mail, wood, gem stones, ceramic and Chinese lacquer give rise to outstanding instruments.

Caran d'Ache created prestigious collections and numerous Limited Editions: from the Caelograph to the 1010 Timekeeper via the "Year of" creations and their tribute to Chinese astrology, these Haute Écriture instruments are pure works of art.

Quality and respect for the environment are an integral part of this production process. Once the different pieces have been produced, each Haute Écriture instrument is assembled by hand.

Caran d'Ache writing instruments are a guarantee of distinction and prestige for anyone who uses them and wishes to write their story in their own distinct style.



*Dive into the heart
of our Haute Écriture expertise*

THE ARTISTIC MÉTIERS

Expertise

ENGRAVING

The fine engraving that characterises Caran d'Ache writing instruments is the product of patient, meticulous work. The company's innovative techniques of milling and engraving with lasers or diamonds make it possible to produce a large variety of outlines and reliefs that bring a design to life by creating a delicate play of light and shadow. Whether it is guillochage or personalised engraving, each piece receives the same attention to detail, making the finished instrument a treasure of refinement.

POLISHING

A soft touch, comfortable writing and perfect design... sometimes sparkling, sometimes matt, each part of these Caran d'Ache products is carefully worked. All the writing instruments finished in precious materials are polished, which is also a very important operation when applying lacquer or Chinese lacquer.

THE UNIQUE EXPERTISE OF THE LACQUER MASTER

A finish requiring exceptional precision, lacquer gloriously enhances a writing instrument with an incomparable brilliance and its large palette of tints that Caran d'Ache is constantly extending. Because preparing and applying lacquer requires such extraordinary skills, the work of the lacquer master is uniquely valuable. It demonstrates the company's commitment to authenticity and excellence in every product it creates.

JEWELLERY

Setting diamonds, rubies, sapphires, emeralds, and engraving initials, a name, or even a short message... Caran d'Ache offers all lovers of rare objects the possibility of personalising their writing instrument. If they wish, they can choose the precious stones, which will then be set by a Geneva jeweller. Each personalised writing instrument is numbered, engraved and accompanied by a certificate. Gemstones used by Caran d'Ache come from controlled, ethical sources and are not involved in the financing of armed conflicts and conform to United Nations resolutions.

NOBLE MATERIALS

Expertise

PRECIOUS METALS: SILVER, RHODIUM, PLATINUM, PALLADIUM

Caran d'Ache creations in silver or solid gold are systematically controlled by the Federal Office of Metals and are certified with its seal. Gold is the metal used in the most beautiful work produced by Caran d'Ache craftsmen. Like real goldsmiths, they sculpt it, decorate it, engrave it and polish it.

But Caran d'Ache also explores other horizons with rhodium, the metal in the platinum family whose hardness and rarity make it twice as expensive as gold. Extremely strong, it enables writing instruments to keep their brilliance over the years, protecting them from corrosion and rust, as well as abrasion and tarnishing. Rare, pure and inert, rhodium is the most exclusive of the precious metals used by the company.

CHINESE LACQUER

A natural, living product derived from the sap of the Rhus Vernicifera tree, Chinese lacquer regularly inspires the most beautiful creations of the Maison Caran d'Ache. Using traditional expertise inherited from the great oriental masters, the company is one of the very few in the world to have the secret. The multiple coats of lacquer are applied over a period of twelve days. Chinese lacquer, which may be natural colour or tinted with pigments, embellishes lighters and writing instruments in the Varius™ collections as well as the limited editions.

TYPE OF WRITING

Introduction

Each writing instrument conveys a unique gesture, a singular emotion, its own rhythm.

From the precision of the mechanical pencil to the reliability of the ballpoint pen, from the fluidity of the rollerball pen to the authenticity of the fountain pen, Caran d'Ache celebrates every form of expression through the mastery of the hand.

Each stroke, each word, becomes the reflection of an art: the art of writing elevated to its highest perfection, shaped by the hand and inspired by emotion.

MECHANICAL PENCIL



BALLPOINT PEN



ROLLERBALL PEN



FOUNTAIN PEN







SUMMARY

COLLECTIONS	12
ECRIDOR™	14
LÉMAN™	28
VARIUS™	48
SPECIAL EDITION	60
LIMITED EDITIONS	62
DRAGON	64
STRAW MARQUETRY DRAGON	66
CHINESE ZODIAC	68
EDELWEISS	76
SPIRIT OF SWITZERLAND	78
RAINBOW	80
TROPHY	82
1010 TIMEKEEPER	84
CAELOGRAPH	88
LES CRAYONS DE LA MAISON	92
WRITING ACCESSORIES & LEATHER GOODS	94
CHROMATICS INKS	96
WRITING ACCESSORIES	100
LA COLLECTION DE LA MAISON	102
LA COLLECTION LÉMAN™	106
SERVICES	110
PERSONALISED ENGRAVING	112
CORPORATE GIFTS	112
FOUNTAIN PEN NIBS	113
INTERNATIONAL WARRANTY & CUSTOMER SERVICE	114
PACKAGING	115
MERCHANDISING	116

ECRIDOR™

Collection

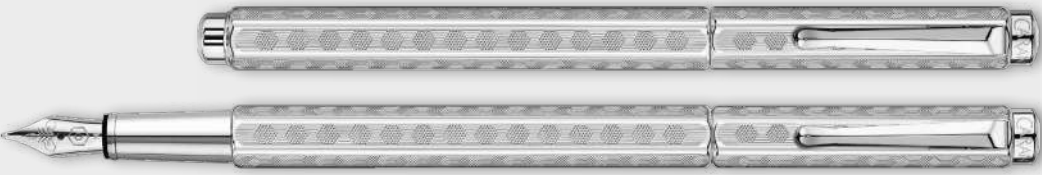
Since the 1930s, the Ecridor™ writing instruments have been emblematic of the precious know-how of Caran d'Ache. Their sober and elegant hexagonal design is inspired by the shape of the pencils so dear to the Geneva-based company. The play of light and sparkle created by the perfect geometry of the symbols, so intense and inspiring, reflects the expertise of the master guillocheurs and polishers who give free rein to their talent. Whatever the metal covering the brass body and whatever the form (fountain pen, rollerball pen, ballpoint pen or mechanical pencil) and finely-engraved pattern on the instrument, there is an Ecridor™ to inspire each and every one of you.

- Four writing instruments:
 - > Fountain pen, roller pen, ballpoint pen, mechanical pencil
 - > Brass body and cap, available in various finishes
 - > Flexible clip
 - > Steel nib available in four distinct widths: EF, F, M, B
- Can be customised by means of personalised engraving
- Standard screen-printed case
- Includes:
 - > The user guide / warranty
 - > Two blue ink cartridges or one black Rollerball fine tip refill or black Medium Goliath refill
- International warranty
- Swiss Made



ECRIDOR™ HERITAGE

The Ecridor™ Heritage is decorated with hexagons, a symbolic motif evoking the identity of the Geneva-based Maison. Like a kaleidoscope, the hexagon transforms into cubes revealing endless mirror perspective.



FOUNTAIN PEN | M – 958.349
Nib sizes: EF-. 329 / F -.339 / B -.359
Nib: Steel
Cap: Click-in
Piston ink pump or ink cartridge
Refills: Ink and cartridges
Chromatics Collection (p.92-95)



ROLLERBALL PEN | 838.349
Cap: Click-in
Refills: Rollerball fine tip, blue or black (p.96)



BALLPOINT PEN | 890.349 / CL** 890.359
Mechanism: Push button
Goliath refills: Large, medium or fine (p.96)



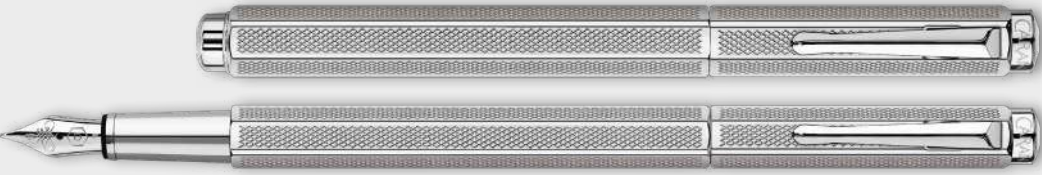
MECHANICAL PENCIL | 4.349
0.7 mm lead
Mechanism: Push button
Refills: 0.7 mm graphite leads, HB or B and replacement erasers (p.96)



CASE | 18.4 x 8 x 4 cm
Standard screen-printed case
Includes:
- The user guide / warranty
- Two blue ink cartridges or one black Rollerball fine tip refill or a black M Goliath refill

ECRIDOR™ RETRO

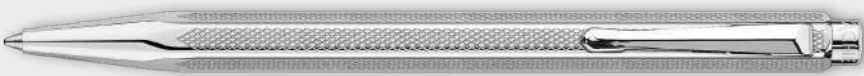
Retro Guilloche is characterized by a lozenge decoration taken from the 1930s mechanical pencils, the first to be produced by the company with precious metals such as gold and silver.



FOUNTAIN PEN | M – 958.485 / CL** 958.486
Nib sizes: EF-. 465 / F - .475 / B -.495
CL: M-958.486 / F - .476 / B -.496
Nib: Steel
Cap: Click-in
Piston ink pump or ink cartridge
Refills: Ink and cartridges
Chromatics Collection (p.92-95)



ROLLERBALL PEN | 838.485 / CL** 838.495
Cap: Click-in
Refills: Rollerball fine tip, blue or black (p.96)



BALLPOINT PEN | 890.487 / CL** 890.497
Mechanism: Push button
Goliath refills: Large, medium or fine (p.96)



MECHANICAL PENCIL | 4.486 / CL** 4.496
0.7 mm lead
Mechanism: Push button
Refills: 0.7 mm graphite leads, HB or B and replacement erasers (p.96)



ECRIDOR™ CHEVRON

Inspired by a popular reversed v-shape design, the Chevron guilloche is engraved with the use of a diamond.



FOUNTAIN PEN | M – 958.286 /
CL** M-958.287
Nib sizes: EF-. 266 / F - .276 /
B - .296
CL : M-958.287 / EF-. 267 / F -
.277 / B - .297
Nib: Steel
Cap: Click-in
Piston ink pump or ink cartridge
Refills: Ink and cartridges
Chromatics Collection (p.92-95)



ROLLERBALL PEN | 838.286 /
CL** 838.296
Cap: Click-in
Refills: Rollerball fine tip, blue or
black (p.96)



BALLPOINT PEN | 890.286 /
CL** 890.296
Mechanism: Push button
Goliath refills: Large, medium or
fine (p.96)



MECHANICAL PENCIL |
0.7 mm - 4.286 /
CL** 0.7 mm - 4.276
0.5 mm - MF0004.286
Mechanism: Push button
Refills: 0.5 mm or 0.7 mm graphite
leads, HB or B and replacement
erasers (p.96)



FOUNTAIN PEN | M – 958.208
GILDED FINISH
Nib sizes: EF-. 188 / F - .198 /
B - .218
Nib: Steel
Cap: Click-in
Piston ink pump or ink cartridge
Refills: Ink and cartridges
Chromatics Collection (p.92-95)



ROLLERBALL PEN | 838.208
GILDED FINISH
Cap: Click-in
Refills: Rollerball fine tip, blue or
black (p.96)



BALLPOINT PEN | 898.208 /
CL** 898.408
GILDED FINISH
Mechanism: Push button
Goliath refills: Large, medium or
fine (p.96)



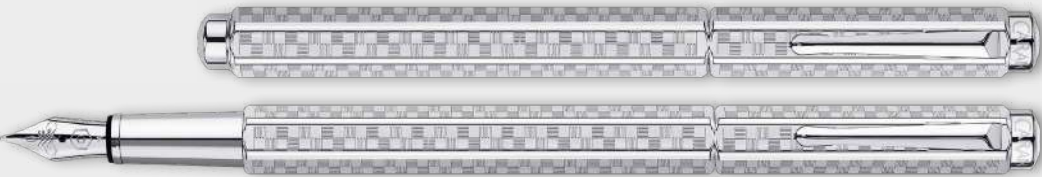
MECHANICAL PENCIL | 4.208 /
CL** 4.408
GILDED FINISH
0.7 mm lead
Mechanism: Push button
Refills: 0.7 mm graphite leads, HB
or B and replacement erasers (p.96)



BALLPOINT PEN | 898.207 /
CL**898.407
ROSE-GILDED FINISH
Mechanism: Push button
Goliath refills: Large, medium or
fine (p.98)

ECRIDOR™ DAMIER

An homage to strategy and sophistication, this edition celebrates the art of combining reflection and boldness through the iconic Ecridor range. The body of the Ecridor is adorned with a checkered guilloché, diamond-engraved with jeweller-like precision. It captures the light, revealing the full brilliance of the Maison's craftsmanship.



FOUNTAIN PEN | M – 958.566
Nib sizes: EF-.546 / F-.556 / B-.576
Nib: Steel
Cap: Click-in
Piston ink pump or ink cartridge
Refills: Ink and cartridges
Chromatics Collection (p.92-95)



ROLLERBALL PEN | 838.566
Cap: Click-in
Refills: Rollerball fine tip, blue or black (p.96)



BALLPOINT PEN | 890.566 / CL 890.576**
Mechanism: Push button
Goliath refills: Large, medium or fine (p.96)



MECHANICAL PENCIL |
0.7 mm - 4.566
0.5 mm - MF0004.566
Mechanism: Push button
Refills: 0.5 mm or 0.7 mm graphite leads, HB or B and replacement erasers (p.96)



BALLPOINT PEN | 898.568 / CL 898.578**
GILDED FINISH
Mechanism: Push button
Goliath refills: Large, medium or fine (p.96)



BALLPOINT PEN | 898.567 / CL 898.577**
ROSE-GILDED FINISH
Mechanism: Push button
Goliath refills: Large, medium or fine (p.96)



SPECIAL EDITION BALLPOINT PEN + LEATHER GIFT BOX | 8902.566
PLATINUM FINISH
Cardboard box with drawer, with removable red sleeve
Includes:
- Smooth black cowhide leather case embossed with a checkered pattern; silver interior
- The user guide / warranty
- A black Goliath M refill



SPECIAL EDITION BALLPOINT PEN + LEATHER GIFT BOX | 8902.567
ROSE-GILDED FINISH
Cardboard box with drawer, with removable red sleeve
Includes:
- Smooth black cowhide leather case embossed with a checkered pattern; bronze interior
- The user guide / warranty
- A black Goliath M refill

ECRIDOR™ AVENUE

Adorned with harmoniously-aligned engraved cubes, Ecridor™ Avenue celebrates the paving in Geneva’s streets, highlighting a specific facet of the family firm’s exceptional knowhow. With Ecridor™ Avenue, Caran d’Ache invites aficionados of beautiful objects to take a stroll through the streets of Geneva. The city and its carefully aligned cobblestones have been transformed into a hundred polished quadrilaterals, which are delicately arranged and engraved on the body of the pen. This sophisticated edition features certain attributes which recall exceptional Swiss know-how in another field: watchmaking. The squares – so delicate to the touch and reflective of the light – are reminiscent of the links of a watch strap, paying homage to the mastery of precision mechanisms. This design and finesse lend Ecridor™ Avenue a resolutely urban and contemporary style whilenevertheless respecting tradition.



FOUNTAIN PEN | M – 958.407
Nib sizes: EF-. 388 / F -.397 / B -.417
Nib: Steel
Cap: Click-in
Piston ink pump or ink cartridge
Refills: Ink and cartridges
Chromatics Collection (p.92-95)



ROLLERBALL PEN | 838.407
Cap: Click-in
Refills: Rollerball fine tip, blue or black (p.96)



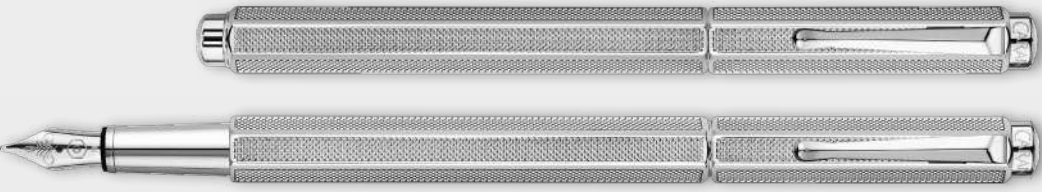
BALLPOINT PEN | 890.407
Mechanism: Push button
Goliath refills: Large, medium or fine (p.96)



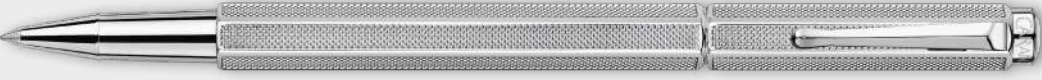
MECHANICAL PENCIL |
0.7 mm - 4.407
0.5 mm - MF0004.407
Mechanism: Push button
Refills: 0.5 mm or 0.7 mm graphite leads, HB or B and replacement erasers (p.96)

ECRIDOR™ MAILLE MILANAISE

Popular in the watchmaking industry, the Milanese mesh embodies both a retro-chic style and a timeless elegance. The master craftsmen at Caran d’Ache have drawn inspiration from this pattern – created in the 17th century by Milanese goldsmiths – to lend the body of this iconic pen its own unique light. The refined lustre makes the Ecridor™ a highly exclusive accessory, echoing the aesthetics of fine watchmaking and leaving a lasting legacy.



FOUNTAIN PEN | M – 958.345
Nib sizes: EF-. 325 / F - .335 / B - .355
Nib: Steel
Cap: Click-in
Piston ink pump or ink cartridge
Refills: Ink and cartridges
Chromatics Collection (p.92-95)



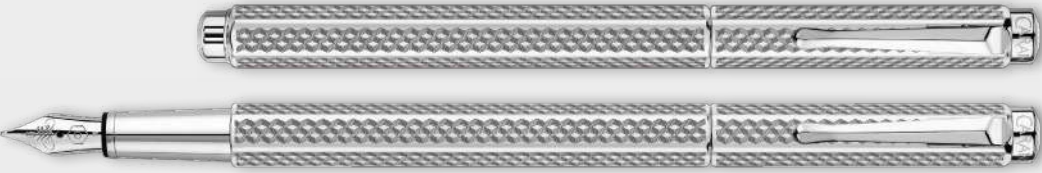
ROLLERBALL PEN | 838.345
Cap: Click-in
Refills: Rollerball fine tip, blue or black (p.96)



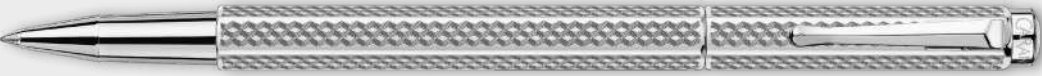
BALLPOINT PEN | 890.345
Mechanism: Push button
Goliath refills: Large, medium or fine (p.96)

ECRIDOR™ CUBRIK

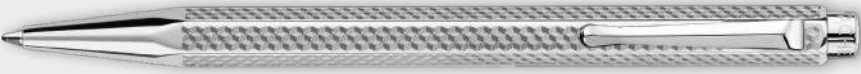
The six facets are decorated with guilloche geometric lines that reproduce endlessly to create a cascade of cubic shapes.



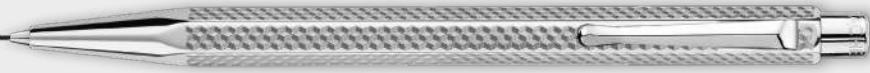
FOUNTAIN PEN | M – 958.377
Nib sizes: EF-, 358 / F -.367 / B -.387
Nib: Steel
Cap: Click-in
Piston ink pump or ink cartridge
Refills: Ink and cartridges
Chromatics Collection (p.92-95)



ROLLERBALL PEN | 838.377
Cap: Click-in
Refills: Rollerball fine tip, blue or black (p.96)



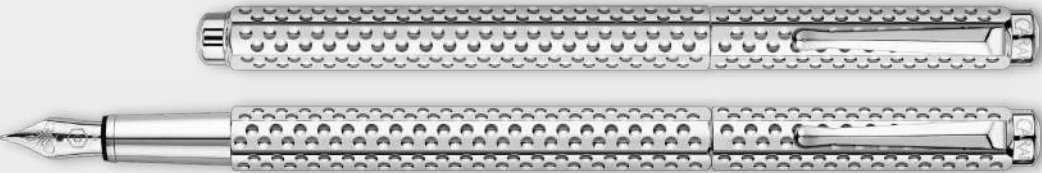
BALLPOINT PEN | 890.377 / CL** 890.387
Mechanism: Push button
Goliath refills: Large, medium or fine (p.96)



MECHANICAL PENCIL | 4.377
0.7 mm lead
Mechanism: Push button
Refills: 0.7 mm graphite leads, HB or B and replacement erasers (p.96)

ECRIDOR™ GOLF

The Ecridor™'s unmistakeable hexagonal body is decorated with an original geometric guillochage inspired by the dimples on a golf ball.



FOUNTAIN PEN | M – 958.516
Nib sizes: EF-, 497 / F-.506 / B-.526
Nib: Steel
Cap: Click-in
Piston ink pump or ink cartridge
Refills: Ink and cartridges
Chromatics Collection (p.92-95)



ROLLERBALL PEN | 838.516
Cap: Click-in
Refills: Rollerball fine tip, blue or black (p.96)



BALLPOINT PEN | 890.516 / CL**890.526
Mechanism: Push button
Goliath refills: Large, medium or fine (p.96)



MECHANICAL PENCIL | 4.516 / CL**4.526
0.7 mm lead
Mechanism: Push button
Refills: 0.7 mm graphite leads, HB or B and replacement erasers (p.96)

ECRIDOR™ RACING

Caran d’Ache unveils the Ecridor™ Racing, the first writing instrument boasting a total black look from the eponymous collection. Inspired by the sleek designs seen in the world of motor racing, this resolutely contemporary ballpoint pen once again highlights the creative force of the century-old company. The Ecridor™ Racing asserts its motor racing genes: deep matt black body decorated with engravings inspired by radiator grilles, platinum finish profile attributes, intense red flashes and even the engine that will keep running well beyond 600 pages of A4. Swiss Made from our designers’ vision to production in the Swiss workshops, the Ecridor™ Racing is a series model with a strong, distinctive and resolutely masculine character. An ideal writing companion, this new pen will delight fans of objects that reflect their independent and dynamic spirit.



BALLPOINT PEN | 890.009
MATT FINISH
Mechanism: Push button
Goliath refills: Large, medium or fine (p.96)



MECHANICAL PENCIL |
0.7 mm - 4.009
0.5 mm - MF0004.009
MATT FINISH
Mechanism: Push button
Refills: 0.5 mm or 0.7 mm graphite leads, HB or B and replacement erasers (p.96)



BALLPOINT PEN + LEATHER GIFT BOX | 8902.009
Cardboard box with drawer, with removable red sleeve
Includes:
- Black cowhide grained leather
- The user guide / warranty
- A black Goliath M refill

ECRIDOR™ BLACK LINES

Caran d’Ache unveils the Ecridor™ Black Lines, a ballpoint pen boasting a black monochrome design, enhanced by guillochage. Its matt chrome finish and the unstructured lines of its guillochage lend the pen a powerful, dynamic look. Available in a refined case or an exclusive gift set, the Ecridor™ Black Lines is accompanied by a black leather case, bearing a subtle reflection of the signature motif on the pen’s body.



BALLPOINT PEN | 890.010
MATT FINISH
Mechanism: Click-in
Goliath refills: Large, medium or fine (p.96)



BALLPOINT PEN + LEATHER GIFT BOX | 8902.010
Cardboard box with drawer, with removable red sleeve
Includes:
- Smooth black cowhide leather case embossed with the writing instrument pattern; black interior and edges
- The user guide / warranty
- A black Goliath M refill

ECRIDOR™ FLOWERS

The Maison Caran d’Ache presents Ecridor™ Flowers, inspired by the poetry of exotic gardens. Thanks to the expertise of artisans from the Swiss Manufacture, a luxuriant, heavenly natural environment places its radiant stamp on these emblematic Haute Écriture writing instruments. Since its creation in 1930, Ecridor™ by the Maison Caran d’Ache has celebrated, the art of engraving on the hexagonal bodies of these iconic writing instruments. The master-craftsmen at the Geneva Manufacture apply their talent to unremittingly innovative techniques. The motifs displayed on the models in this emblematic collection reveal a series of universes that are inspiring, timeless, sophisticated and elegant. For the first time, Caran d’Ache combines two engraving techniques to create the plant motifs of which Ecridor™ Flowers is composed. Using a laser, the designs of leaves and petals are outlined with exceptional precision and delicate whiteness on the body of the ballpoint pen. The three different sizes of the stamens within the exotic flowers produce the radiance of precious stones.



BALLPOINT PEN | 890.017
Mechanism: Push button
Goliath refills: Large, medium or fine (p.96)



LÉMAN™

Collection

An expert in colours and media dedicated to the fine arts, Caran d'Ache also calls on all its talent to design writing instruments in exceptional colours. Since 1998, the Léman™ collection has embodied the richness of chromatic variations illuminating the shores of the lake so dear to the inhabitants of Geneva. A veritable homage to the most beautiful shades that nature has to offer, the Léman™ collection combines stunningly coloured varnishes with the brilliance of precious metals. Hand polished by the company's craftsmen, these writing instruments can also be enhanced through traditional guillochage and lacquering know-how, offering an explosion of shades and curves. Caran d'Ache has enhanced its collection of Haute Écriture Léman™ instruments with the Léman™ Slim range boasting a slender, refined outline for light and delicate writing comfort.

- Two collections: Léman™ & Léman™ Slim
- Four writing instruments per collection:
 - › Fountain pen, roller pen, ballpoint pen, mechanical pencil
 - › Body and cap made of thick gauge brass in different colours and finishes
 - › Articulated clip, using a spring mechanism
 - › Gold-plated or silver-plated, rhodium-coated finishes
 - › Fountain pen nib in 18-carat gold, in five different widths: EF, F, M, B, (BB – Léman™ only and on request)
- Can be customised by means of personalised engraving
- Standard screen-printed case
- Includes:
 - › The user guide / warrantys
 - › Two blue ink cartridges or one black Rollerball fine tip refill or a black Medium Goliath refill
- International warranty
- Swiss Made

LÉMAN™ EBONY BLACK

Lacquer is a precious, refined material that requires great care and attention in its application as well as its finishing. Polished repeatedly, it develops all its wonderful shine in the hands of a craftsman.



FOUNTAIN PEN | M – 4799.782
SILVER-PLATED, RHODIUM-COATED FINISH
Nib sizes: EF - .762 / F - .772 / B - .792 / BB - .802
Nib: 18-carat gold, rhodium-coated
Cap: Screw
Piston ink pump or ink cartridge
Refills: Ink and cartridges Collection Chromatics (p.92-95)



ROLLERBALL PEN | 4779.782
SILVER-PLATED, RHODIUM-COATED FINISH
Cap: Screw
Refills: Rollerball fine tip, blue or black (p.96)



BALLPOINT PEN | 4789.782
SILVER-PLATED, RHODIUM-COATED FINISH
Mechanism: Rotary
Goliath refills: Large, medium or fine (p.96)



MECHANICAL PENCIL | 4769.782
SILVER-PLATED, RHODIUM-COATED FINISH
0.7 mm lead
Mechanism: Rotary
Refills: 0.7 mm graphite leads, HB or B and replacement erasers (p.96)



CASE | 18.4 x 8 x 4 cm
Standard screen-printed case
Includes:
- The user guide / warranty
- Two blue ink cartridges or one black Rollerball fine tip refill or a black M Goliath refill

LÉMAN™ SLIM BLACK



FOUNTAIN PEN | M – 4791.782
SILVER-PLATED, RHODIUM-COATED FINISH
Nib sizes: EF - .762 / F - .772 / B - .792
Nib: 18-carat gold, rhodium-coated
Cap: Click-in
Piston ink pump or ink cartridge
Refills: Ink and cartridges Chromatics Collection (p.92-95)



ROLLERBALL PEN | 4771.782
SILVER-PLATED, RHODIUM-COATED FINISH
Cap: Click-in
Refills: Rollerball fine tip, blue or black (p.96)



BALLPOINT PEN | 4781.782
SILVER-PLATED, RHODIUM-COATED FINISH
Mechanism: Rotary
Goliath refills: Large, medium or fine (p.96)



MECHANICAL PENCIL | 4761.782
SILVER-PLATED, RHODIUM-COATED FINISH
0.7 mm lead
Mechanism: Rotary
Refills: 0.7 mm graphite leads, HB or B and replacement erasers (p.96)

LÉMAN™ BICOLOR BLACK

Lacquer is a precious, refined material that requires great care and attention in its application as well as its finishing. Polished repeatedly, it develops all its wonderful shine in the hands of a craftsman. The cap, adorned with a finely engraved lined guilloché “godron” pattern, reflects the Maison’s mastery of traditional techniques, adding depth and radiance to the piece.



FOUNTAIN PEN | M – 4799.289
SILVER-PLATED, RHODIUM-COATED FINISH
Nib sizes: EF -. 269 / F - .279 / B - .299 / BB - .309
Nib: 18-carat gold, rhodium-coated
Cap: Screw
Piston ink pump or ink cartridge
Refills: Ink and cartridges collection Chromatics (p.92-95)



ROLLERBALL PEN | 4779.289
SILVER-PLATED, RHODIUM-COATED FINISH
Cap: Screw
Refills: Rollerball fine tip, blue or black (p.96)



BALLPOINT PEN | 4789.289
SILVER-PLATED, RHODIUM-COATED FINISH
Mechanism: Rotary
Goliath refills: Large, medium or fine (p.96)



MECHANICAL PENCIL | 4769.289
SILVER-PLATED, RHODIUM-COATED FINISH
0.7 mm lead
Mechanism: Rotary
Refills: 0.7 mm graphite leads, HB or B and replacement erasers (p.96)

LÉMAN™ EBONY BLACK



FOUNTAIN PEN | M – 4799.282
GOLD-PLATED FINISH
Nib sizes: EF -. 262 / F -.272 / B -.292
Nib: 18-carat gold, gold-plated
Mechanism: Rotary
Piston ink pump or ink cartridge
Refills: Ink and cartridges collection Chromatics (p.92-95)



ROLLERBALL PEN | 4779.282
GOLD-PLATED FINISH
Cap: Screw
Refills: Rollerball fine tip, blue or black (p.96)



BALLPOINT PEN | 4789.282
GOLD-PLATED FINISH
Mechanism: Rotary
Goliath refills: Large, medium or fine (p.96)



MECHANICAL PENCIL | 4769.282
GOLD-PLATED FINISH
0.7 mm lead
Mechanism: Rotary
Refills: 0.7 mm graphite leads, HB or B and replacement erasers (p.96)

LÉMAN™ BLACK MATT

Lacquer is a precious, refined material that requires great care and attention in its application as well as its finishing. Enhanced by the application of a matte varnish, it reveals its delicate depth in the hands of the artisans.



FOUNTAIN PEN | M – 4799.496
SILVER-PLATED, RHODIUM-COATED FINISH
Nib sizes: EF - .476 / F - .486 / B - .506 / BB - .516
Nib: 18-carat gold, rhodium-coated
Cap: Screw
Piston ink pump or ink cartridge
Refills: Ink and cartridges collection Chromatics (p.92-95)



ROLLERBALL PEN | 4779.496
SILVER-PLATED, RHODIUM-COATED FINISH
Cap: Screw
Refills: Rollerball fine tip, blue or black (p.96)



BALLPOINT PEN | 4789.496
SILVER-PLATED, RHODIUM-COATED FINISH
Mechanism: Rotary
Goliath refills: Large, medium or fine (p.96)



MECHANICAL PENCIL | 4769.496
SILVER-PLATED, RHODIUM-COATED FINISH
0.7 mm lead
Mechanism: Rotary
Refills: 0.7 mm graphite leads, HB or B and replacement erasers (p.96)

LÉMAN™ MATT BLUE



FOUNTAIN PEN | M – 4799.449
SILVER-PLATED, RHODIUM-COATED FINISH
Nib sizes: EF - .429 / F - .439 / B - .459 / BB .469
Nib: 18-carat gold, rhodium-coated
Cap: Screw
Piston ink pump or ink cartridge
Refills: Ink and cartridges collection Chromatics (p.92-95)



ROLLERBALL PEN | 4779.449
SILVER-PLATED, RHODIUM-COATED FINISH
Cap: Screw
Refills: Rollerball fine tip, blue or black (p.96)



BALLPOINT PEN | 4789.449
SILVER-PLATED, RHODIUM-COATED FINISH
Mechanism: Rotary
Goliath refills: Large, medium or fine (p.96)



MECHANICAL PENCIL | 4769.449
SILVER-PLATED, RHODIUM-COATED FINISH
0.7 mm lead
Mechanism: Rotary
Refills: 0.7 mm graphite leads, HB or B and replacement erasers (p.96)

LÉMAN™ RED

Lacquer is a precious, refined material that requires great care and attention in its application as well as its finishing. Polished repeatedly, it develops all its wonderful shine in the hands of a craftsman.



FOUNTAIN PEN | M – 4799.770
SILVER-PLATED, RHODIUM-COATED FINISH
Nib sizes: EF - .750 / F - .760 / B - .780 / BB - .790
Nib: 18-carat gold, rhodium-coated
Cap: Screw
Piston ink pump or ink cartridge
Refills: Ink and cartridges
Chromatics Collection (p.92-95)



ROLLERBALL PEN | 4779.770
SILVER-PLATED, RHODIUM-COATED FINISH
Cap: Screw
Refills: Rollerball fine tip, blue or black (p.96)



BALLPOINT PEN | 4789.770
SILVER-PLATED, RHODIUM-COATED FINISH
Mechanism: Rotary
Goliath refills: Large, medium or fine (p.96)



MECHANICAL PENCIL | 4769.770
SILVER-PLATED, RHODIUM-COATED FINISH
0.7 mm lead
Mechanism: Rotary
Refills: 0.7 mm graphite leads, HB or B and replacement erasers (p.96)

LÉMAN™ SLIM RED



FOUNTAIN PEN | M – 4791.770
SILVER-PLATED, RHODIUM-COATED FINISH
Nib sizes: EF - .750 / F - .760 / B - .780
Nib: 18-carat gold, rhodium-coated
Cap: Click-in
Piston ink pump or ink cartridge
Refills: Ink and cartridges
Chromatics Collection (p.92-95)



ROLLERBALL PEN | 4771.770
SILVER-PLATED, RHODIUM-COATED FINISH
Cap: Click-in
Refills: Rollerball fine tip, blue or black (p.96)



BALLPOINT PEN | 4781.770
SILVER-PLATED, RHODIUM-COATED FINISH
Mechanism: Rotary
Goliath refills: Large, medium or fine (p.96)



MECHANICAL PENCIL | 4761.770
SILVER-PLATED, RHODIUM-COATED FINISH
0.7 mm lead
Mechanism: Rotary
Refills: 0.7 mm graphite leads, HB or B and replacement erasers (p.96)

LÉMAN™ SLIM WHITE

Lacquer is a precious, refined material that requires great care and attention in its application as well as its finishing. Polished repeatedly, it develops all its wonderful shine in the hands of a craftsman.



FOUNTAIN PEN | M – 4791.001
PINK GOLD-PLATING FINISH
Nib sizes: EF -. 981 / F - .991 / B - .011
Nib: 18-carat gold, rose gold-plated
Cap: Click-in
Piston ink pump or ink cartridge
Refills: Ink and cartridges
Chromatics Collection (p.92-95)



ROLLER PEN | 4771.001
PINK GOLD-PLATING FINISH
Cap: Click-in
Refills: Rollerball fine tip, blue or black (p.96)



ROLLERBALL PEN | 4781.001
PINK GOLD-PLATING FINISH
Mechanism: Rotary
Goliath refills: Large, medium or fine (p.96)



MECHANICAL PENCIL | 4761.001
PINK GOLD-PLATING FINISH
0.7 mm lead
Mechanism: Rotary
Refills: 0.7 mm graphite leads, HB or B and replacement erasers (p.96)

LÉMAN™ SLIM LIGHTS

Instantly recognisable by the finesse of its tapered curves, the Léman™ Slim Lights is decorated with baguette-cut diamond guilloché of incomparable radiance, plunging you into a world of jewellery full of sparkle and shine. An exceptional article consisting of an endless series of prisms magnifying the work of the Caran d'Ache craftsmen, which is comparable to that of the leading jewelry designers. Available as a fountain pen, ballpoint pen and rollerball pen, it is the embodiment of Swiss elegance and a subtle blend of tradition, boldness and sophistication.



FOUNTAIN PEN | M – 4791.386
SILVER-PLATED, RHODIUM-COATED FINISH
Nib sizes: EF -. 366 / F -.376 / B -.396
Nib: 18-carat gold, rhodium-coated
Cap: Click-in
Piston ink pump or ink cartridge
Refills: Ink and cartridges
Chromatics Collection (p.92-95)



ROLLERBALL PEN | 4771.386
SILVER-PLATED, RHODIUM-COATED FINISH
Cap: Click-in
Refills: Rollerball fine tip, blue or black (p.96)



BALLPOINT PEN | 4781.386
SILVER-PLATED, RHODIUM-COATED FINISH
Mechanism: Rotary
Goliath refills: Large, medium or fine (p.96)



LÉMAN™ BLEU MARIN

For more than 20 years, Caran d'Ache has been giving a brilliant tribute to the most beautiful shades of the Lake Geneva. Writing instruments elevated to the rank of must by the fusion of precious ancestral know-how emblematic of Caran d'Ache: the art of lacquering and guillochage. With Léman™ Bleu Marin, Caran d'Ache invites writing fans on a soothing journey as the unfathomable waters ripple in the wake of adventurous boats. Adorned in navy blue lacquer, its body displays a deeply textured guillochage for the very first time, subtly calling to mind the sailing boats scattered over the water.



FOUNTAIN PEN | M – 4799.169
SILVER-PLATED, RHODIUM-COATED FINISH
Nib sizes: EF-. 149 / F -.159 / B -.179
Nib: 18-carat gold, rhodium-coated
Cap: Screw
Piston ink pump or ink cartridge
Refills: Ink and cartridges
Chromatics Collection (p.92-95)



ROLLERBALL PEN | 4779.169
SILVER-PLATED, RHODIUM-COATED FINISH
Cap: Screw
Refills: Rollerball fine tip, blue or black (p.96)



BALLPOINT PEN | 4789.169
SILVER-PLATED, RHODIUM-COATED FINISH
Mechanism: Rotary
Goliath refills: Large, medium or fine (p.96)

LÉMAN™ GRAND BLEU

Underneath a layer of translucent lacquer, reminiscent of the intense blue of the ocean depths, delicate undulating reflections appear on the body of the Léman™ Grand Bleu.



FOUNTAIN PEN | M – 4799.168
SILVER-PLATED, RHODIUM-COATED FINISH
Nib sizes: EF -.148 / F -.158 / B -.178 / BB -.188
Nib: 18-carat gold, rhodium-coated
Cap: Screw
Piston ink pump or ink cartridge
Refills: Ink and cartridges
Chromatics Collection (p.92-95)



ROLLERBALL PEN | 4779.168
SILVER-PLATED, RHODIUM-COATED FINISH
Cap: Screw
Refills: Rollerball fine tip, blue or black (p.96)



BALLPOINT PEN | 4789.168
SILVER-PLATED, RHODIUM-COATED FINISH
Mechanism: Rotary
Goliath refills: Large, medium or fine (p.96)



MECHANICAL PENCIL | 4769.168
SILVER-PLATED, RHODIUM-COATED FINISH
0.7 mm graphite leads
Mechanism: Rotary
Refills: 0.7 mm graphite leads, HB or B and replacement erasers (p.96)

LÉMAN™ SLIM GRAND BLEU



FOUNTAIN PEN | M – 4791.168
SILVER-PLATED, RHODIUM-COATED FINISH
Nib sizes: EF -.148 / F -.158 / B -.178
Nib: 18-carat gold, rhodium-coated
Cap: Click-in
Piston ink pump or cartidge
Refills: Inks and cartidges
Chromatics Collection (p.92-95)



ROLLERBALL PEN | 4771.168
SILVER-PLATED, RHODIUM-COATED FINISH
Cap: Click-in
Refills: Rollerball fine tip, blue or black (p.96)



BALLPOINT PEN | 4781.168
SILVER-PLATED, RHODIUM-COATED FINISH
Mechanism: Rotary
Goliath refills: Large, medium or fine (p.96)

LÉMAN™ ROUGE CARMIN

A flamboyant body coated in translucent red lacquer and a cascade of cubic shapes subtly embody the shimmering reflections of Lake Geneva.



FOUNTAIN PEN | M – 4799.580
SILVER-PLATED, RHODIUM-COATED FINISH
Nib sizes: EF -. 560 / F -.570 / B -.590
Nib: 18-carat gold, rhodium-coated
Cap: Screw
Piston ink pump or ink cartridge
Refills: Ink and cartridges
Chromatics Collection (p.92-95)



ROLLERBALL PEN | 4779.580
SILVER-PLATED, RHODIUM-COATED FINISH
Cap: Screw
Refills: Rollerball fine tip, blue or black (p.96)



BALLPOINT PEN | 4789.580
SILVER-PLATED, RHODIUM-COATED FINISH
Mechanism: Rotary
Goliath refills: Large, medium or fine (p.96)

LÉMAN™ SLIM ROUGE CARMIN



FOUNTAIN PEN | M – 4791.580
SILVER-PLATED, RHODIUM-COATED FINISH
Nib sizes: EF - .560 / F - .570 / B - .590
Nib:18-carat gold, rhodium-coated
Cap: Click-in
Piston ink pump or cartidge
Refills: Inks and cartidges
Chromatics Collection (p.92-95)



ROLLERBALL PEN | 4771.580
SILVER-PLATED, RHODIUM-COATED FINISH
Cap: Click-in
Refills: Rollerball fine tip, blue or black (p.96)



BALLPOINT PEN | 4781.580
SILVER-PLATED, RHODIUM-COATED FINISH
Mechanism: Rotary
Goliath refills: Large, medium or fine (p.96)

LÉMAN™ DE NUIT

The translucent black lacquer of the Léman™ de Nuit reveals the meticulous engraving work of Caran d’Ache’s master-artisans.



FOUNTAIN PEN | M – 4799.019
SILVER-PLATED, RHODIUM-COATED FINISH
Nib sizes: EF -. 999 / F -.009 / B -.029 / BB -.039
Nib: 18-carat gold, rhodium-coated
Cap: Screw
Piston ink pump or ink cartridge
Refills: Ink and cartridges
Chromatics Collection (p.92-95)



ROLLERBALL PEN | 4779.019
SILVER-PLATED, RHODIUM-COATED FINISH
Cap: Screw
Refills: Rollerball fine tip, blue or black (p.96)



BALLPOINT PEN | 4789.019
SILVER-PLATED, RHODIUM-COATED FINISH
Mechanism: Rotary
Goliath refills: Large, medium or fine (p.96)



MECHANICAL PENCIL | 4769.019
SILVER-PLATED, RHODIUM-COATED FINISH
0.7 mm graphite leads
Mechanism: Rotary
Refills: 0.7 mm graphite leads, HB or B and replacement erasers (p.96)

LÉMAN™ CAVIAR

The Léman™ Caviar, a subtle harmonisation of coating and guilloché techniques, reveals fine engraving beneath a transparent grey varnish, giving rise to some surprising metallised reflections.



FOUNTAIN PEN | M – 4799.497
SILVER-PLATED, RHODIUM-COATED FINISH
Nib sizes: EF -. 477 / F -.487 / B -.507 / BB -.517
Nib: 18-carat gold, rhodium-coated
Cap: Screw
Piston ink pump or ink cartridge
Refills: Ink and cartridges
Chromatics Collection (p.92-95)



ROLLERBALL PEN | 4779.497
SILVER-PLATED, RHODIUM-COATED FINISH
Cap: Screw
Refills: Rollerball fine tip, blue or black (p.96)



BALLPOINT PEN | 4789.497
SILVER-PLATED, RHODIUM-COATED FINISH
Mechanism: Rotary
Goliath refills: Large, medium or fine (p.96)



MECHANICAL PENCIL | 4769.497
SILVER-PLATED, RHODIUM-COATED FINISH
0.7 mm graphite leads
Mechanism: Rotary
Refills: 0.7 mm graphite leads, HB or B and replacement erasers (p.96)

VARIUS™

Collection

An accomplished form and hexagonal body with a unique feel. Caran d'Ache's iconic Varius™ collection is the result of our passionate work of materials. Chinese lacquer, carbon fibre, chain mail, ceramic and genuine rubber and ebony wood echo the precious coating of this writing instrument. A rare conjunction of striking design and superb writing comfort, Varius™ is the only collection to offer fountain pen nibs in seven widths, turning the art of handwriting into a daily pleasure.

- Four writing instruments:
 - › Fountain pen, rollerball pen, ballpoint pen, mechanical pencil
 - › Brass body finished in various materials
 - › Articulated clip, using a spring mechanism
 - › Silver, rhodium, gold-plated and rose gold-plated attributes
 - › 18-carat gold nib available in seven distinct widths: F, M, B and nibs EF, OM, OB, BB upon request
- Can be customised by means of personalised engraving
- Standard screen-printed case
- Includes:
 - › The user guide / warranty
 - › Two blue ink cartridges or one black Rollerball fine tip refill or black Medium Goliath refill
- International warranty
- Swiss Made



VARIUS™ EBONY

Caran d'Ache unveils the Varius™ Ebony, which this time boasts Rhodium Silver attributes. This model embodies the ultimate contrast between the sculptural beauty of ebony wood and the sophisticated glow of silver metal. Entirely designed and realized in the Geneva workshops of Caran d'Ache, the Varius™ Ebony range is available in fountain pens with seven different pen widths, rollerball pens, ballpoint pens and mechanical pencils.



FOUNTAIN PEN | M – 4490.086
SILVER-PLATED, RHODIUM-COATED FINISH
Nib sizes: EF - .066 / F - .076 / B - .096 / BB - .106 / OM - .056 / OB - .046
Nib: 18-carat gold, rhodium-coated
Cap: Screw
Piston ink pump or ink cartridge
Refills: Ink and cartridges
Chromatics Collection (p.92-95)



ROLLERBALL PEN | 4470.086
SILVER-PLATED, RHODIUM-COATED FINISH
Cap: Screw
Refills: Rollerball fine tip, blue or black (p.96)



BALLPOINT PEN | 4480.086
SILVER-PLATED, RHODIUM-COATED FINISH
Mechanism: Push button
Goliath refills: Large, medium or fine (p.96)



MECHANICAL PENCIL | 4460.086
SILVER-PLATED, RHODIUM-COATED FINISH
0.7 mm lead
Mechanism: Push button
Refills: 0.7 mm graphite leads, HB or B and replacement erasers (p.96)



CASE | 19.5 x 9.7 x 6.5 cm
Standard screen-printed case
Includes:
- The user guide / warranty
- Two blue ink cartridges or one black Rollerball fine tip refill or black M Goliath refill

VARIUS™ EBONY

Originating from the Asian and African rainforests, ebony is highly valued by artisans for its deep black colour and delicate feel. Caran d'Ache craftsmen magnify this noble wood with rose gold, revealing its subtle and precious grains.



FOUNTAIN PEN | M – 4490.142
PINK-GOLD-PLATED FINISH
Nib sizes: EF - .122 / F - .132 / B - .152 / OM - .112 / OB - .102
Nib: 18-carat gold, rose gold-plated
Cap: Screw
Piston ink pump or ink cartridge
Refills: Ink and cartridges
Chromatics Collection (p.92-95)



ROLLERBALL PEN | 4470.142
PINK-GOLD-PLATED FINISH
Cap: Screw
Refills: Rollerball fine tip, blue or black (p.96)



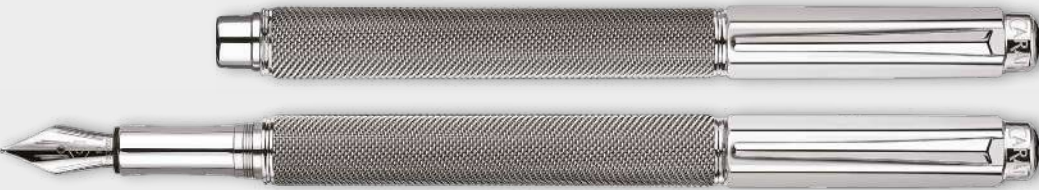
BALLPOINT PEN | 4480.142
PINK-GOLD-PLATED FINISH
Mechanism: Push button
Goliath refills: Large, medium or fine (p.96)



MECHANICAL PENCIL | 4460.142
PINK-GOLD-PLATED FINISH
0.7 mm lead
Mechanism: Push button
Refills: 0.7 mm graphite leads, HB or B and replacement erasers (p.96)

VARIUS™ IVANHOE

In its innovative use of chain mail, Caran d’Ache has made the most of this legendary material that once protected medieval knights. Its woven links of stainless steel create a very pleasant texture in the writer’s hand.



FOUNTAIN PEN | M – 4490.014
SILVER-PLATED, RHODIUM-
COATED FINISH
Nib sizes: EF - .994 / F - .004 /
B - .024 / OM - .984 / OB -.974
Nib: 18-carat gold, rhodium-coated
Cap: Screw
Piston ink pump or ink cartridge
Refills: Ink and cartridges
Chromatics Collection (p.92-95)



ROLLERBALL PEN | 4470.014
SILVER-PLATED, RHODIUM-
COATED FINISH
Cap: Screw
Refills: Rollerball fine tip, blue or
black (p.96)



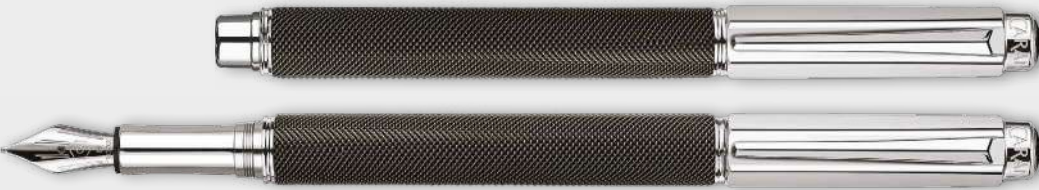
BALLPOINT PEN | 4480.014
SILVER-PLATED, RHODIUM-
COATED FINISH
Mechanism: Push button
Goliath refills: Large, medium or
fine (p.96)



MECHANICAL PENCIL | 4460.014
SILVER-PLATED, RHODIUM-
COATED FINISH
0.7 mm lead
Mechanism: Push button
Refills: 0.7 mm graphite leads, HB
or B and replacement erasers (p.96)

VARIUS™ IVANHOE BLACK

The body of the Varius™ Ivanhoe Black is covered in a micro-woven chain mail in deep black stainless steel (a Milanese sheath). Using a highly advanced technology, Caran d’Ache craftsmen have treated the steel to receive a black PVD coating that is both strong and beautiful. This process colours the fundamental structure of the steel giving it an extraordinary fineness that will remain eternally unchanged.



FOUNTAIN PEN | M – 4490.082
SILVER-PLATED, RHODIUM-
COATED FINISH
Nib sizes: EF -.062 / F -.072 /
B - .092 / OM - .052 / OB - .042
Nib: 18-carat gold, rhodium-coated
Cap: Screw
Piston ink pump or ink cartridge
Refills: Ink and cartridges
Chromatics Collection (p.92-95)



ROLLERBALL PEN | 4470.082
SILVER-PLATED, RHODIUM-
COATED FINISH
Cap: Screw
Refills: Rollerball fine tip, blue or
black (p.96)



BALLPOINT PEN | 4480.082
SILVER-PLATED, RHODIUM-
COATED FINISH
Mechanism: Push button
Goliath refills: Large, medium or
fine (p.96)



MECHANICAL PENCIL | 4460.082
SILVER-PLATED, RHODIUM-
COATED FINISH
0.7 mm lead
Mechanism: Push button
Refills: 0.7 mm graphite leads, HB
or B and replacement erasers (p.96)

VARIUS™ RUBRACER

This material has a strong character and contemporary, urban elegance. Its inclusion in the Varius™ design promises an eminently masculine stroke. The brilliant rhodium contrasts with the soft matte rubber allowing the Rubracer to meet the demands and requirements of today’s men. A screw inserted in the body of the pen, the articulated clip on the cap, and the broader nib confirm the Varius™ collection’s energy and modernity.



FOUNTAIN PEN | M – 4490.085
SILVER-PLATED, RHODIUM-COATED FINISH
Nib sizes: EF .065 / F - .075 / B - .095 / BB .105 / OM .055 / OB .045
Nib: 18-carat gold, rhodium-coated
Cap: Screw
Piston ink pump or ink cartridge
Refills: Ink and cartridges
Chromatics Collection (p.92-95)



ROLLERBALL PEN | 4470.085
SILVER-PLATED, RHODIUM-COATED FINISH
Cap: Screw
Refills: Rollerball fine tip, blue or black (p.96)



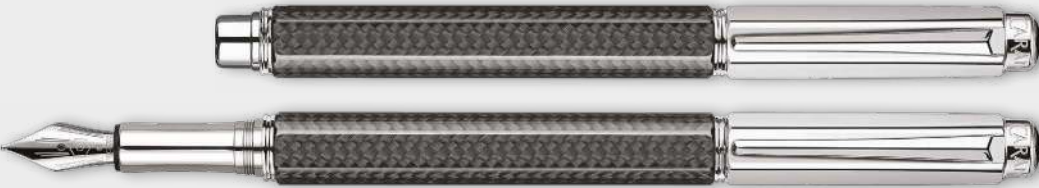
BALLPOINT PEN | 4480.085
SILVER-PLATED, RHODIUM-COATED FINISH
Mechanism: Push button
Goliath refills: Large, medium or fine (p.96)



MECHANICAL PENCIL | 4460.085
SILVER-PLATED, RHODIUM-COATED FINISH
0.7 mm lead
Mechanism: Push button
Refills: 0.7 mm graphite leads, HB or B and replacement erasers (p.96)

VARIUS™ CARBON

Carbon fibre is the epitome of a modern material. Its lightness and outstanding rigidity give it an immediate appeal and Caran d’Ache uses it to create a high-tech interpretation of tradition. Removed from its usual environment of top-level sports, and linked with silver-plated and rhodium-coated elements, carbon fibre brings power and strength to the Varius™ line.



FOUNTAIN PEN | M – 4490.017
SILVER-PLATED, RHODIUM-COATED FINISH
Nib sizes: EF - .997 / F - .007 / B - .027 / OM - .987 / OB - .977
Nib: 18-carat gold, rhodium-coated
Cap: Screw
Piston ink pump or ink cartridge
Refills: Ink and cartridges
Chromatics Collection (p.92-95)



ROLLERBALL PEN | 4470.017
SILVER-PLATED, RHODIUM-COATED FINISH
Cap: Screw
Refills: Rollerball fine tip, blue or black (p.96)



BALLPOINT PEN | 4480.017
SILVER-PLATED, RHODIUM-COATED FINISH
Mechanism: Push button
Goliath refills: Large, medium or fine (p.96)



MECHANICAL PENCIL | 4460.017
SILVER-PLATED, RHODIUM-COATED FINISH
0.7 mm lead
Mechanism: Push button
Refills: 0.7 mm graphite leads, HB or B and replacement erasers (p.96)

VARIUS™ CHINABLACK

Caran d’Ache is proud to be one of the very few Western manufacturers of writing instruments to use this wonderful material. Chinese lacquer gives a magnificent finish to lighters and writing instruments in the Varius™ collection as well as some limited edition. This natural product is derived from the sap of the “Rhus Vernicifera” tree. Caran d’Ache’s craftsmen have been inspired by the highly complex art of preparing and applying it in the manner of the great Eastern masters.



中國漆

FOUNTAIN PEN | M – 4490.020
SILVER-PLATED, RHODIUM-COATED FINISH
Nib sizes: EF - .990 / F - .010 / B - .030 / OM - .980 / OB - .970
Nib: 18-carat gold, rhodium-coated
Cap: Screw
Piston ink pump or ink cartridge
Refills: Ink and cartridges
Chromatics Collection (p.92-95)



ROLLERBALL PEN | 4470.020
Cap: Screw
Refills: Rollerball fine tip, blue or black (p.96)

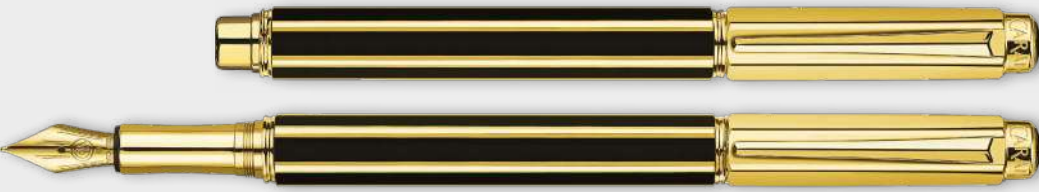


BALLPOINT PEN | 4480.020
SILVER-PLATED, RHODIUM-COATED FINISH
Mechanism: Push button
Goliath refills: Large, medium or fine (p.96)



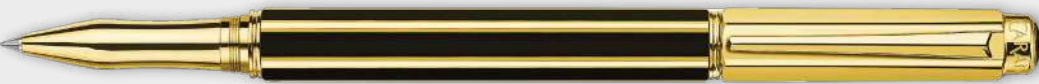
MECHANICAL PENCIL | 4460.020
SILVER-PLATED, RHODIUM-COATED FINISH
0.7 mm lead
Mechanism: Push button
Refills: 0.7 mm graphite leads, HB or B and replacement erasers (p.96)

VARIUS™ CHINABLACK



中國漆

FOUNTAIN PEN | M – 4490.018
GOLD-PLATED FINISH
Nib sizes: EF - .998 / F - .008 / B - .028 / OM - .988 / OB - .978
Nib: 18-carat gold, gold-plated
Cap: Screw
Piston ink pump or ink cartridge
Refills: Ink and cartridges
Chromatics Collection (p.92-95)



ROLLERBALL PEN | 4470.018
GOLD-PLATED FINISH
Cap: Screw
Refills: Rollerball fine tip, blue or black (p.96)



BALLPOINT PEN | 4480.018
GOLD-PLATED FINISH
Mechanism: Push button
Goliath refills: Large, medium or fine (p.96)



MECHANICAL PENCIL | 4460.018
GOLD-PLATED FINISH
0.7 mm lead
Mechanism: Push button
Refills: 0.7 mm graphite leads, HB or B and replacement erasers (p.96)

VARIUS™ CERAMIC BLACK

For the past few years, high-tech ceramic has been employed in the production of watch cases. This material is highly valued by the watchmakers for its lightness, its resistance to scratches and its silky touch. When associated with metal, ceramic offers a subtle contrast of materials and an elegant lighting effect.



FOUNTAIN PEN | M – 4490.109
SILVER-PLATED,RHODIUM-
COATED FINISH
Nib sizes: F - .099 / B - .119
Nib: 18-carat gold, rhodium-coated
Cap: Screw
Piston ink pump or ink cartridge
Refills: Ink and cartridges
Chromatics Collection (p.92-95)



ROLLERBALL PEN | 4470.109
SILVER-PLATED,RHODIUM-
COATED FINISH
Cap: Screw
Refills: Rollerball fine tip, blue or
black (p.96)



LÉMAN™ DAMIER

Inspired by the world of board games, the Léman Damier collection combines boldness and mastery in subtle elegance. Its black lacquered body paired with a diamond-engraved cap featuring the checkered motif embodies the exceptional craftsmanship of the Maison.



**FOUNTAIN PEN + LEATHER
GIFT BOX | M – 4799.566**
SILVER-PLATED, RHODIUM
COATED FINISH
Nib sizes: F -.556 / B -.576
Cardboard box with drawer, with
removable red sleeve
Includes:
- Smooth black cowhide leather case
embossed with a checkered pattern;
silver interior
- The user guide / warranty
- A piston ink pump and 2 Idyllic
Blue cartridges



**BALLPOINT PEN + LEATHER
GIFT BOX | 4789.566**
SILVER-PLATED, RHODIUM
COATED FINISH
Cardboard box with drawer, with
removable red sleeve
Includes:
- Smooth black cowhide leather case
embossed with a checkered pattern;
silver interior
- The user guide / warranty
- A black Goliath M refill

ECRIDOR™ DAMIER

An homage to precision and style, Ecridor Damier reveals a diamond-engraved guilloché pattern crafted with jeweller-like precision – a true reflection of Caran d'Ache's exceptional expertise.



**BALLPOINT PEN + LEATHER
GIFT BOX | 8902.566**
PLATINUM FINISH
Cardboard box with drawer, with
removable red sleeve
Includes:
- Smooth black cowhide leather case
embossed with a checkered pattern;
silver interior
- The user guide / warranty
- A black Goliath M refill



**BALLPOINT PEN + LEATHER
GIFT BOX | 8902.567**
ROSE-GILDED FINISH
Cardboard box with drawer, with
removable red sleeve
Includes:
- Smooth black cowhide leather case
embossed with a checkered pattern;
bronze interior
- The user guide / warranty
- A black Goliath M refill

LIMITED EDITION



DRAGON

Limited Edition

Caran d'Ache is paying tribute to Asian culture with the creation of a Fine Writing instrument in the form of the fifth sign of the Chinese zodiac: the Dragon.

Celebrated once every 60 years, it is the Wood Dragon that takes pride of place in 2024. Brimming with enthusiasm and tireless energy, the Dragon is the embodiment of strength and success. Every aspect of its life is characterised by its creativity and imagination.

The body of this Limited Edition is an intense red colour, meticulously applied by our master lacquerer. From this scarlet backdrop emerges the dragon designed by Caran d'Ache's ambassador, Jean-Philippe Kalonji. The fantastic creature and its scales are delicately engraved on several levels, adding relief to this exceptional piece.

The Dragon and the metallic elements such as the clip, the button and the body of the fountain pen and rollerball nib boast 18-carat gold plating, create a contrast with the gleaming red lacquer.

The Dragon is a Limited Edition of 888 fountain pens and 888 rollerball pens, each one individually numbered. The figure 8 is synonymous of perfect balance. The Dragon Limited Edition is intended for collectors who are aficionados of Chinese culture born under the sign of Dragon.



FOUNTAIN PEN | M – 1662.491
(other nib widths available on request)
GOLD-PLATED FINISH
Nib: 18-carat gold, rhodium-coated
Cap: Screw
Piston ink pump or cartridge
Refills: Inks and cartridges
Chromatics Collection (p.92-95)



ROLLERBALL PEN | 1662.471
GOLD-PLATED FINISH
Cap: Screw
Refills: Rollerball fine tip, blue or black (p.96)



CASE | 21 x 11,5 x 7,5 cm
A cardboard case covered with premium textured cherry red paper. The cover is coated with a selective varnish highlighting a pattern inspired by dragon scales. This case is equipped with a magnetic closure and a protective outer box. The Dragon Limited Edition comes with:
- The user guide / warranty
- Two blue ink cartridges or a black M Goliath refill



STRAW MARQUETRY DRAGON

Limited Edition

Caran d'Ache presents the straw marquetry Dragon Limited Edition.

A tribute to the arts and crafts and to excellence in craftsmanship that the company is keen to perpetuate. This time, it pays tribute to an ancient art combining tradition and creativity: straw marquetry. Engraved with a dragon decorated with fine gold envisioned by our ambassador, Jean-Philippe Kalonji, the straw marquetry Dragon Limited Edition is a unique work limited to 20 pieces, created using ancestral processes and exceptional materials: straw marquetry, Chinese lacquer and 18-carat gold.

Elegant in every respect, and underscored by an engraved dragon-scale motif, the straw marquetry Dragon Limited Edition is a Fine Writing instrument that takes art lovers and collectors on a journey to the Far East.

In order to create this masterpiece, Caran d'Ache called on the artisan Agnès Paul-Depasse. Originally a furniture restorer, the cabinetmaker is famous for her straw marquetry work. She is one of the rare artisan to master this technique, in particular on a small-scale and on cylindrical objects, enabling her to create delicate works for the luxury watchmaking industry and now for Caran d'Ache. An original challenge that makes Agnès Paul-Depasse's creation all the more impressive and bears witness to the complexity of this art form.



FOUNTAIN PEN | M – 1663.491

(other nib widths available on request)

GOLD-PLATED FINISH

Nib: 18-carat yellow gold

Refills: Chromatics collection ink and cartridges (p.92-95)



ROLLERBALL PEN | 1663.471

GOLD-PLATED FINISH

Refills: Rollerball fine tip, blue or black (p.96)



CASE | 20 x 10,5 x 7,5 cm

A black lacquered case recalling the deep black of the Chinese lacquer is the ideal means of protecting the straw marquetry Dragon Limited Edition. The lid is beautifully decorated with a straw marquetry fan in golden colours and protected by a gold-plated metal frame.

The straw marquetry Dragon Limited Edition comes with:

- Instruction manual and international warranty
- Two blue ink cartridges or one black Rollerball fine tip refill
- Limited Edition certificate
- Authenticity certificate for the Chinese lacquer
- Digital brochure card

CHINESE ZODIAC

Limited Edition

Caran d'Ache pays homage to the fine arts through its "Chinese calendar" collection, designed to bring the legend of the symbols of the Chinese zodiac to life.

According to legend, the Jade Emperor invited all the animals to a mysterious gathering on New Year's Eve. He wanted to organise a race between the different species to establish a hierarchy among the animals. Only twelve animals accepted the invitation. The Emperor then gave each animal a unique gift: henceforth, a year would be dedicated to them and would bear their name. This is how the order of the animal signs of the Chinese zodiac was established.

- | | | |
|------------------|-------------------|---------------------|
| 1. The Rat - 鼠 | 5. The Dragon - 龍 | 9. The Monkey - 猴 |
| 2. The Ox - 牛 | 6. The Snake - 蛇 | 10. The Rooster - 雞 |
| 3. The Tiger - 虎 | 7. The Horse - 馬 | 11. The Dog - 狗 |
| 4. The Hare - 兔 | 8. The Goat - 羊 | 12. The Pig - 猪 |

CHINESE LACQUER

Known since the 14th century BCE, the art of Chinese lacquer was developed during the reign of the Shang dynasty. The natural material comes from the sap of the "Rhus Vernicifera" tree, which is native to tropical Asia. Produced entirely by hand, the meticulous application of successive thin layers of lacquer requires unfailing patience. The hand polishing reveals its incomparable hues.

YEAR OF THE RABBIT

The fourth sign in the Chinese zodiac, the rabbit is known for its serenity, wisdom and good humour. Refined and discreet, this sign is appreciated for its unfailing calmness.



FOUNTAIN PEN | M – 5092.059
(other nib widths available on request)
GOLD-PLATED FINISH
Nib: 18-carat gold, gold-plated
Piston ink pump or ink cartridge
Refills: Ink and cartridges
Chromatics Collection (p.92-95)



ROLLERBALL PEN | 5072.059
GOLD-PLATED FINISH
Refills: Rollerball fine tip, blue or black (p.96)



CASE | 19.5 x 10.2 x 6.8 cm
Made from screen-printed, gloss black-lacquered wood
The inner wedge is reversible and can house 1 or 2 pens
The Year of the Rabbit Limited Edition is delivered with:
- Its user guide / warranty
- Two blue ink cartridges or one black Rollerball fine tip refill
- The certificate of authenticity of the Chinese lacquer
- The edition brochure

YEAR OF THE TIGER

The third animal in the Chinese zodiacal cycle, the Tiger symbolises boldness, power and seduction.



FOUNTAIN PEN | M – 5092.058
(other nib widths available on request)
GOLD-PLATED FINISH
Nib: 18-carat gold, gold-plated
Piston ink pump or ink cartridge
Refills: Ink and cartridges
Chromatics Collection (p.92-95)



ROLLERBALL PEN | 5072.058
GOLD-PLATED FINISH
Refills: Rollerball fine tip, blue or black (p.96)

YEAR OF THE OX

In the Chinese zodiac, the Ox symbolises good fortune and prosperity.



FOUNTAIN PEN | M – 5092.057
(other nib widths available on request)
GOLD-PLATED FINISH
Nib: 18-carat gold, gold-plated
Piston ink pump or ink cartridge
Refills: Ink and cartridges
Chromatics Collection (p.92-95)



ROLLERBALL PEN | 5072.057
GOLD-PLATED FINISH
Refills: Rollerball fine tip, blue or black (p.96)

YEAR OF THE RAT

1st animal in the Chinese Zodiac cycle, the Rat symbolises ingenuity, the desire to confront challenges and good fortune.



FOUNTAIN PEN | M – 5092.056
(other nib widths available on request)
GOLD-PLATED FINISH
Nib: 18-carat gold, gold-plated
Piston ink pump or ink cartridge
Refills: Ink and cartridges
Chromatics Collection (p.92-95)



ROLLERBALL PEN | 5072.056
GOLD-PLATED FINISH
Refills: Rollerball fine tip, blue or black (p.96)

YEAR OF THE PIG

In the Chinese Zodiac cycle, the Pig symbolises integrity, enduring loyalty and universal peace. Its natural goodness, sincerity and determination to overcome all injustice make it the custodian of traditional values.



FOUNTAIN PEN | M – 5092.055
(other nib widths available on request)
GOLD-PLATED FINISH
Nib: 18-carat gold, gold-plated
Piston ink pump or ink cartridge
Refills: Ink and cartridges
Chromatics Collection (p.92-95)



ROLLERBALL PEN | 5072.055
GOLD-PLATED FINISH
Refills: Rollerball fine tip, blue or black (p.96)

YEAR OF THE ROOSTER

In the Chinese Zodiac, the Rooster symbolises the sun’s energy, intelligence and the art of appearances. Brave, methodical and precise, the Rooster is successful and aims for excellence.



FOUNTAIN PEN | M – 5092.053
(other nib widths available on request)
GOLD-PLATED FINISH
Nib: 18-carat gold, gold-plated
Piston ink pump or ink cartridge
Refills: Ink and cartridges
Chromatics Collection (p.92-95)



ROLLERBALL PEN | 5072.053
GOLD-PLATED FINISH
Refills: Rollerball fine tip, blue or black (p.96)

YEAR OF THE MONKEY

Endowed with a thirst for learning and a vivid imagination, the Monkey is one of the most creative signs of the Chinese zodiac. These passionate beings have a creative mind and love a good challenge.



FOUNTAIN PEN | M – 5092.052
(other nib widths available on request)
GOLD-PLATED FINISH
Nib: 18-carat gold, gold-plated
Piston ink pump or ink cartridge
Refills: Ink and cartridges
Chromatics Collection (p.92-95)



ROLLERBALL PEN | 5072.052
GOLD-PLATED FINISH
Refills: Rollerball fine tip, blue or black (p.96)

YEAR OF THE HORSE

The Horse imposes its independent, fearless fiery temperament on Chinese symbolism. Its freedom conquers wide open spaces with energy and determination.



FOUNTAIN PEN | M – 5092.050
(other nib widths available on request)
GOLD-PLATED FINISH
Nib: 18-carat gold, gold-plated
Piston ink pump or ink cartridge
Refills: Ink and cartridges
Chromatics Collection (p.92-95)



ROLLERBALL PEN | 5072.050
GOLD-PLATED FINISH
Refills: Rollerball fine tip, blue or black (p.96)

YEAR OF THE SNAKE

In Chinese culture, the Snake is the most enigmatic of the twelve zodiacal animals. Endowed with an analytical mind and infinite patience, it skilfully manoeuvres through the complexities of life, revealing treasures of insight to those who gain its trust.



FOUNTAIN PEN | M – 5092.037
(other nib widths available on request)
GOLD-PLATED FINISH
Nib: 18-carat gold, gold-plated
Piston ink pump or ink cartridge
Refills: Ink and cartridges
Chromatics Collection (p.92-95)



ROLLERBALL PEN | 5072.037
GOLD-PLATED FINISH
Refills: Rollerball fine tip, blue or black (p.96)

YEAR OF THE DRAGON

The fifth sign is the Dragon, the only mythological animal to be included in the Chinese zodiac. The Dragon, the legendary founder of Chinese civilisation, guardian of the elements across the successive dynasties, and symbol of perseverance and success.



FOUNTAIN PEN | M – 5092.036
(other nib widths available on request)
GOLD-PLATED FINISH
Nib: 18-carat gold, gold-plated
Piston ink pump or ink cartridge
Refills: Ink and cartridges
Chromatics Collection (p.92-95)



ROLLERBALL PEN | 5072.036
GOLD-PLATED FINISH
Refills: Rollerball fine tip, blue or black (p.96)

YEAR OF THE GOAT

Endowed with a lively spirit and mischievous intelligence, the Goat fosters creativity, the imagination and refined artistry. Dreamy and inspired by nature, it is on a perpetual quest for inner peace and beauty



FOUNTAIN PEN | M – 5092.051
(other nib widths available on request)
GOLD-PLATED FINISH
Nib: 18-carat gold, gold-plated
Piston ink pump or ink cartridge
Refills: Ink and cartridges
Chromatics Collection (p.92-95)



ROLLERBALL PEN | 5072.051
GOLD-PLATED FINISH
Refills: Rollerball fine tip, blue or black (p.96)

YEAR OF THE DOG

In the Chinese zodiac, the Dog symbolises loyalty, integrity and devotion to just causes. Its profound intelligence, sensitive soul and alert mind often make it the defender of universal values.



FOUNTAIN PEN | M – 5092.054
(other nib widths available on request)
GOLD-PLATED FINISH
Nib: 18-carat gold, gold-plated
Piston ink pump or ink cartridge
Refills: Ink and cartridges
Chromatics Collection (p.92-95)



ROLLERBALL PEN | 5072.054
GOLD-PLATED FINISH
Refills: Rollerball fine tip, blue or black (p.96)



CASE INCLUDING 12 GREETING CARDS | 14.8 x 21 cm
Tribute to the 12 signs of the Chinese zodiac
Designed by the calligrapher Lam Chi Van
Reference: 100015.280



BROCHURE | 14 x 20 cm
8 interior pages
Bilingual brochure: EN / CN
YEAR OF THE RABBIT: 100018.181
YEAR OF THE TIGER: 100017.791
YEAR OF THE OX: 100017.362
YEAR OF THE RAT: 100016.827
YEAR OF THE PIG: 100016.588
YEAR OF THE DRAGON: 100013.035
Other brochures are only available in digital version

EDELWEISS

Limited Edition

In 2024, Caran d'Ache invites you on a journey to the heart of the Swiss Alps with the creation of a beechwood instrument in the effigy of the emblematic mountain flower: the edelweiss.

Boasting a refined, noble decoration, Varius™ Edelweiss is a Limited Edition paying tribute to the natural heritage of the Alps. With a body made from Swiss beechwood engraved on three levels, it delicately and authentically reveals the plant's leaves. Noble (edel) and white (weiß), the edelweiss twines around the instrument, standing out in lacquer as white as snow applied by hand by the Caran d'Ache's master craftsmen. Amongst the leaves, the flower heads are represented by seven golden studs.

The latest addition to the Varius™ collection, Edelweiss embodies the art of noble materials and high technicity. This Limited Edition is capped off with a lacquered white button boasting a silver-plated, rhodiumcoated finish, lending it refined look that lasts over time. The immutable rhodium covers the entire tip, the clip, the cap and the ring.

The Varius™ Edelweiss Limited Edition is available in three writing modes: ballpoint pen, roller pen and fountain pen. It is limited to 1,784 pieces – a tip of the hat to the date on which the name “edelweiss” came into being – and is engraved with the number “1 in 1784”.

Polished, lacquered, assembled and packaged by hand, Varius™ Edelweiss is a timeless creation intended for fans of Alpine art. The Swiss national flower, the emblem of Alpine guides and a protected plant since 1879, the little edelweiss embodies an entire part of Swiss cultural imagination, associated with numerous customs and legends, making this Caran d'Ache Limited Edition an icon of the Varius™ range.



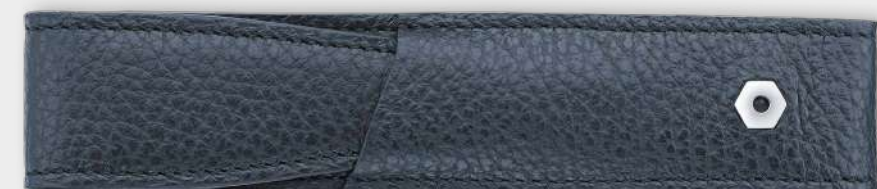
FOUNTAIN PEN | M – 1664.491
SILVER-PLATED RHODIUM-COATED FINISH
Nib sizes: F - 1664.490 / B - 1664.492
Nib: 18-carat gold, rhodium-coated
Cap: Screw
Piston ink pump or ink cartridge
Refills: Inks and cartridges
Chromatics Collection (p.92-95)



ROLLERBALL PEN | 1664.471
SILVER-PLATED RHODIUM-COATED FINISH
Cap: Screw
Refills: Rollerball fine tip, blue or black (p.96)



BALLPOINT PEN | 1664.481
SILVER-PLATED RHODIUM-COATED FINISH
Mechanism: Push button
Goliath refills: Large, medium or fine (p.96)



LEATHER CASE | 2,5 x 15 cm
Night blue grained calfskin leather, made in Europe



CASE | 21 x 11,5 x 7,5 cm
A cardboard case covered with premium textured midnight blue paper.
The inside cover is coated with a relief motif inspired by the Matterhorn and edelweiss.
This case is equipped with a magnetic closure and a protective outer box.
The Edelweiss Limited Edition comes with:
- The user guide / warranty
- Two blue ink cartridges or a black M Goliath refill

SPIRIT OF SWITZERLAND

Limited Edition

To mark its 100th anniversary, Caran d'Ache paid tribute to its country with a Limited Edition of writing instruments, Spirit of Switzerland. This symbolic creation presents 14 elements of Swiss cultural identity.

Located at the heart of Europe and home to the snow-capped peaks of the Alps and the Jura, Switzerland enjoys international renown through its exceptional know-how, its iconic products, its idyllic countryside and its humanistic spirit. Swiss culture is characterised by its rich heritage, the incredible beauty of its natural landscapes and the unrelenting quest for perfection and quality in all areas of life.

The Limited Edition dedicated to Switzerland features 14 figurative representations, emblematic of Swiss cultural identity. The figures appearing in relief, sculpted in solid silver and adorning the body of the pens, represent the emblematic sectors that make Switzerland and its cultural heritage shine across the world. The delicately carved figurative structure appears superimposed on the matt black lacquer body of the fountain and roller pens. Friezes engraved with Swiss crosses form delicate borders at the far ends of each part of the writing instrument. The Spirit of Switzerland Limited Edition consists of 100 numbered fountain and rollerball pens, in symbolic tribute to the 100th anniversary of the Maison Caran d'Ache.



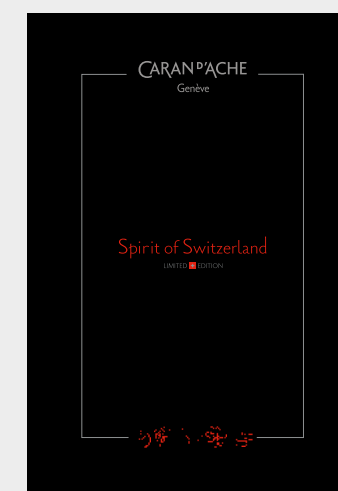
FOUNTAIN PEN | 5090.051
SOLID SILVER FINISH
Nib : 18-carat gold, rhodium-coated
Refills: Ink and cartridges
Chromatics Collection (p.92-95)



ROLLERBALL PEN | 5070.051
SOLID SILVER FINISH
Refills: Rollerball fine tip, blue or black (p.96)



CASE | 22.3 x 16.3 x 9 cm
Made from screen-printed brilliant grey-lacquered wood
The inner wedge is reversible and can house 1 or 2 pens
The Spirit of Switzerland Limited Edition is delivered with:
- Its user guide / warranty
- Two blue ink cartridges or one black Rollerball fine tip refill or a black M Goliath refill



BROCHURE | 14 x 20 cm
8 interior pages
Brochure available in 3 languages (FR, EN, DE)
Available in digital version only

RAINBOW

Limited Edition

Caran d'Ache unveils the Varius™ Rainbow, a subtle tribute to colour magnified by all the company's know-how. The latest addition to the emblematic Varius™ collection and a veritable ode to noble materials, it is the culmination of the passionate work of craftsmen boasting age-old skills. Genuine must-have articles, the Varius™ Haute Écriture instruments combine technical innovation and sophisticated architecture in a surprising blend of textures. Precision and elegance offering unparalleled writing comfort – a wonder to hold and behold.

For this Limited Edition that truly reflects the company's DNA, Caran d'Ache has dreamed up an exceptional icon combining unique design and craftsmanship in a metamorphose of its core competency: the colour wheel. Colour after colour, the wheel takes the shape of twelve triangles delicately lacquered by hand by the master craftsmen at Caran d'Ache.



A work of incomparable precision in which lacquering, polishing and guilloché come together to form a dazzling kaleidoscope of shapes and lights. The fruit of a meticulous watchmaker's corona-effect guilloché of unrivalled radiance, the silver-plated rhodium-coated body of the Varius™ Rainbow is truly captivating. Meticulously engraved then lacquered, the enhanced sparkle of fine triangles reminiscent of pencil leads creates a stunning contrast on the faceted cylinder.

A writing instrument available as a ballpoint pen, fountain pen and rollerball pen, emblematic of Swiss know-how and finesse. Creativity and elegance are common values to Caran d'Ache and collectors of outstanding articles.



FOUNTAIN PEN | M – 1660.491
SILVER-PLATED, RHODIUM-COATED FINISH
Nib sizes: F - 1660.490 / B - 1660.492
Nib: 18-carat gold, rhodium-coated
Cap: Screw
Piston ink pump or ink cartridge
Refills: Inks and cartridges
Chromatics Collection (p.92-95)



ROLLERBALL PEN | 1660.471
SILVER-PLATED, RHODIUM-COATED FINISH
Cap: Screw
Refills: Rollerball fine tip blue or black (p.96)



BALLPOINT PEN | 1660.481
SILVER-PLATED, RHODIUM-COATED FINISH
Mechanism: Push button
Goliath refills: Large, medium or fine (p.96)



CASE | 21 x 11,5 x 7,5 cm
A cardboard case covered with premium, textured, graphite grey paper and a lid backing inspired by the design of the article. This case is equipped with a magnetic closure and a protective outer box. The Rainbow Limited Edition comes with:
- The user guide / warranty
- Two blue ink cartridges or a black M Goliath refill

TROPHY

Limited Edition

The Varius™ writing instruments have asserted themselves in the Caran d'Ache Haute Écriture collections, combining accomplished forms with unparalleled writing comfort. They showcase exceptional materials transformed by the most sophisticated techniques.

Caran d'Ache unveils Varius™ Trophy, a subtle reinterpretation of the world of golf and the latest addition to its emblematic Varius™ collection. A genuine ode to precious materials, the Varius™ collection is a labour of love of craftsmen displaying traditional know-how. Reflecting the company's creative spirit, these Haute Écriture instruments combine technical innovation and sophisticated design in a surprising blend of materials and textures. Precision and elegance offering unparalleled writing comfort – a pleasure to hold and a treat for the eyes.

For this Limited Edition, Caran d'Ache has dreamed up an outstanding hand-made instrument combining refinement and craftsmanship, which pays homage to the multidisciplinary profession of working with leather. A bold exploration of the codes of golf and its accessories, throwing the spotlight on this precious, sophisticated and top-quality material.

Ventilated gloves, the dimples of golf balls and a comfortable grip are transposed to the body of the pen. A metal body sheathed by hand in night blue leather, meticulously perforated and enhanced with delicate tone-on-tone stitching. The attention to details also emphasises the precious nature of the rhodium-coated silver finish and the unique Limited Edition number engraved on the pen. 1 in 336 – a subtle homage to the small dimples on the surface of a golf ball designed to prolong its flight.

This writing instrument, a genuine wearer of the very spirit and philosophy of golf, is available as a ballpoint pen, fountain pen and roller pen. Boldness, precision and elegance are values common to Caran d'Ache, aficionados of stunning golf courses and collectors of precious objects.



FOUNTAIN PEN | M – 1659.491
SILVER-PLATED,RHODIUM-COATED FINISH
Nib sizes: F -. 1659.490 / B -.1659.492
Nib:18-carat gold, rhodium-coated
Cap: Screw
Piston ink pump or ink cartridge
Refills: Inks and cartridges
Chromatics Collection (p.92-95)



ROLLERBALL PEN | 1659.471
SILVER-PLATED,RHODIUM-COATED FINISH
Cap: Screw
Refills: Rollerball fine tip blue or black (p.96)



BALLPOINT PEN | 1659.481
SILVER-PLATED,RHODIUM-COATED FINISH
Mechanism: Push button
Goliath refills: Large, medium or fine (p.96)



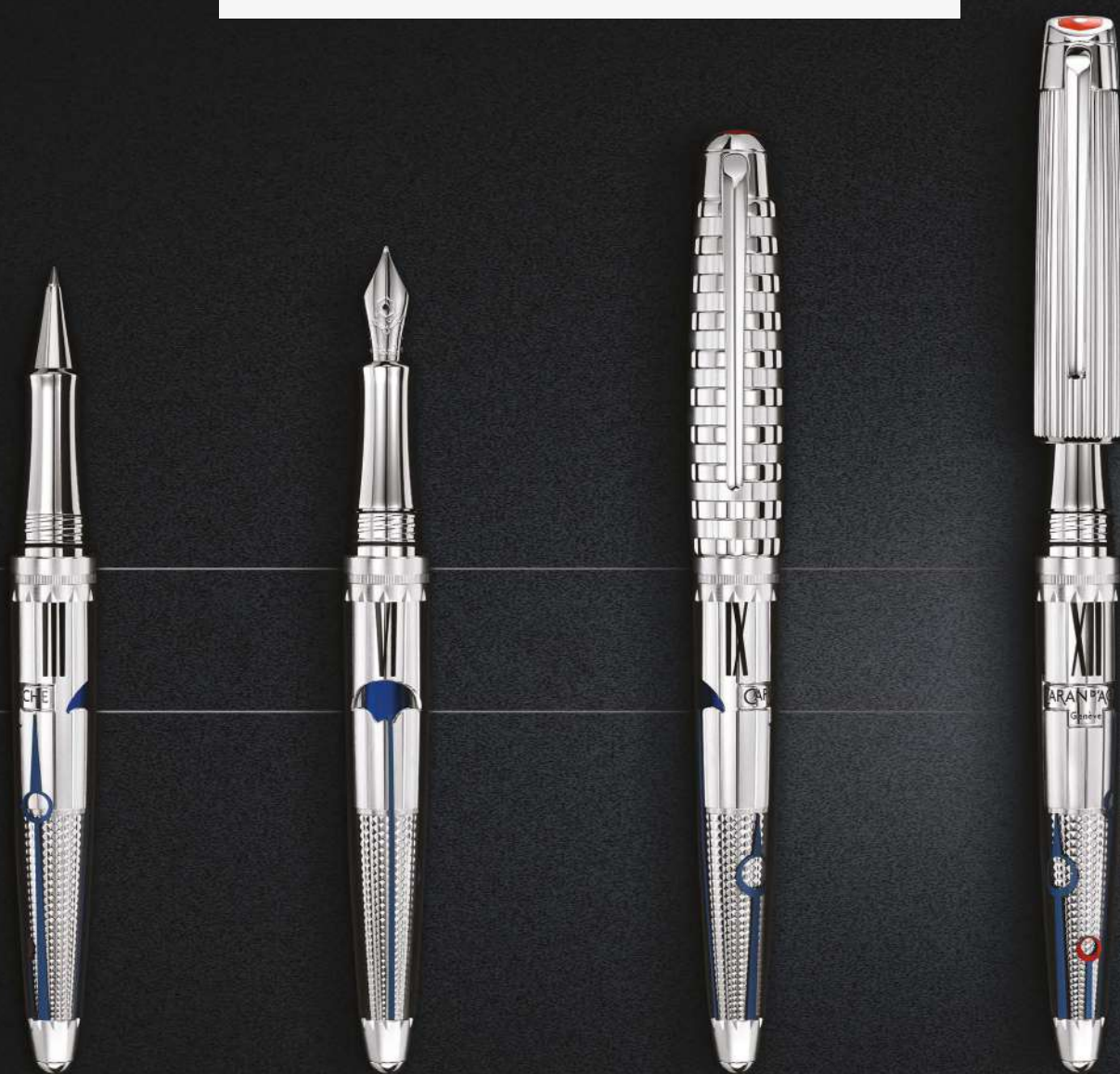
CASE | 21 x 11,5 x 7,5 cm
A cardboard case covered with premium night blue textured paper and a lid backing inspired by the design of the article. This case is equipped with a magnetic closure and a protective outer box. The Trophy Limited Edition comes with:
- The user guide / warranty
- Two blue ink cartridges or a black M Goliath refill

1010 TIMEKEEPER

Limited Edition

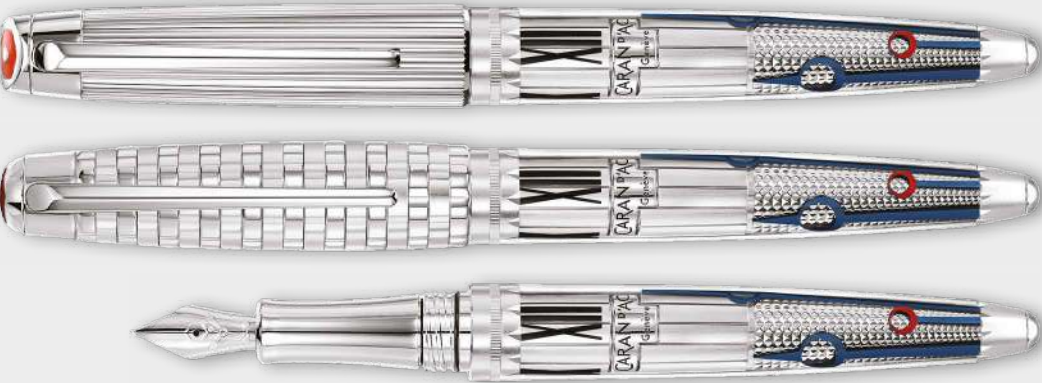
With the 1010 Timekeeper Limited Edition, Caran d'Ache has achieved a true technical exploit celebrating the encounter between Haute Écriture and Fine Watchmaking. Two art forms inextricably linked with Swiss heritage, embodying timeless ingenuity and technical virtuosity. Essential values handed down from generation to generation.

For this Limited Edition, Caran d'Ache pays homage to watch dials - repositories of the identity of exceptional timepieces. Guardians of the march of time, they faithfully accompany it down through the ages. The Maison Caran d'Ache has transposed the aesthetics of watchmaking culture in the discreet design of this unique writing instrument.



10 hours and 10 minutes: the ideal moment to stop the movement of the hands. Because the 1010 Timekeeper Limited Edition only reveals itself to those who can freeze time and make it all their own. A timeless, high – precision piece which gradually reveals itself. Caran d’Ache has reinterpreted the constituent elements of a watch dial on an original writing instrument. A journey around the dial, instantly plunging you into the world of Fine Watchmaking.

The 1010 Timekeeper Limited Edition displays its technical dimension on the silver and rhodium-plated body of the 500 pieces carefully crafted by Caran d’Ache artisans. Several elements of exclusive know-how are brought together in perfect harmony in this unique piece: guillochage, engraving, manual polishing, lacquering and PVD treatment. The 1010 Timekeeper Limited Edition boasts two silver and rhodium-plated caps that can be changed according to the user’s desire, just as you would change a watch strap. The first cap is inspired by the mesh design of metallic watch straps. The second cap echoes the codes of watch crowns used to set the time. Both caps are engraved with a generic numbering “1 in 500 pieces”.



FOUNTAIN PEN | M – 1621.481
(other nib widths available on request)
SILVER-PLATED,RHODIUM-COATED FINISH
Nib: 18-carat gold, rhodium-coated
Aperture inspired by the moon phases, which lets the level of ink appear in the piston pump
Refills: Chromatics Collection ink and cartridges (p.92-95)



ROLLERBALL PEN | 1622.481
SILVER-PLATED,RHODIUM-COATED FINISH
Refills: Rollerball fine tip, blue or black (p.96)



CAP – MESH EFFECT | Mesh effect, silver-plated and rhodium-coated
Clip inspired by the design of the "Dauphine" hands
Generic numbering "1 in 500 pieces" engraved on the cap



CAP – CROWN EFFECT | Crown effect, silver-plated and rhodium-coated
Clip inspired by the design of the "Dauphine" hands
Generic numbering "1 in 500 pieces" engraved on the cap



CASE | 20.7 x 20.7 x 12 cm
A black lacquered box, similar to that of a watch case, protects the 1010 Timekeeper Limited Edition against the signs of time. Inside, the timeless writing instrument is presented with its two caps to be interchanged without moderation.
Delivered with the 1010 Timekeeper Limited Edition:
- Two interchangeable caps
- Idyllic Blue erasable exclusive color inkwell, finely decorated with a dial pattern
- The edition brochure



INKWELL | Within the box, an inkwell specially designed for this limited edition boasts a silver and rhodiumplated cover, grooved like a watch crown and finely decorated with the Caran d’Ache logo, Roman numerals and watch hands, a series of details recalling genuine watch dials.



BROCHURE | 21 x 21 cm
20 interior pages
Trilingual brochure: FR / DE / EN
Available in digital version only

CAELOGRAPH

Limited Edition

Caran d'Ache unveils a unique Fine Writing instrument, the Caelograph, which combines technical expertise with design in exploring one of man's most fascinating passions: the sky. In its long tradition of innovation, Caran d'Ache has developed another exceptional writing instrument that demonstrates great creativity and expertise. Like inventors always searching for new solutions, the craftsmen at Caran d'Ache have worked closely with an astronomer to produce this unique instrument that explores the sky and the stars.

A personalised journey deep into the cosmos

Is it a writing instrument? A sky-watching tool? A work of art? The Caelograph is all of these. With a name that literally means "Write the sky" its ingenious mechanism allows you to see the position of the stars and the constellations at any given time, on any date. It brings alive the close, mystical relationship that has existed between man and the stars, Earth and sky, since the dawn of time.



As an instrument for writing and for observation, the Caelograph symbolises the union of arts and science, of the human being and the stars. Produced in three Limited Editions, it is a compelling tribute to astronomy. The Caelograph features a sky chart that is delicately engraved on a night blue Chinese lacquer impregnated with silver particles. The grooves on the cap and the writing block are the hour lines typically found on sun dials. The pen’s tip is embellished with a compass rose while the clip takes the form of a compass needle, evoking the ageless link between navigation and astronomy.

With great technical expertise, this exclusive invention presents a map of the sky in a design enhanced by a midnight blue Chinese lacquer. Apart from the natural requirement for accuracy, reproducing a flat map on the curved surface of a pen is a significant technical challenge. For the first time, the projection process known as Mercator has been applied to a writing instrument. In a second technical feat, Caran d’Ache has managed to represent, on a surface as small as the pen body, the 51 constellations and 353 stars visible from the northern hemisphere. And that is not all it does. The sky chart is mobile in order to indicate the position of the stars at any chosen time. This astonishing capability is made possible by an exclusive, highly ingenious mechanism based on two rings. One of the rings is mobile and is dedicated to the time, while the fixed ring is marked in days and months. By adjusting their position, the map can be set to the precise time and date required. A rotating semi-transparent sleeve reveals the visible part of the sky, indicates the horizon line, the compass points and the zenith.



FOUNTAIN PEN | Latitude 45:
1631.481 / 30: 1631.581
PLATINUM-PLATED
M nib: 18-carat gold, platinum-coated (other nib widths available on request)
Refills: Ink and cartridges
Chromatics Collection (p.92-95)



ROLLERBALL PEN | Latitude 45 :
1642.481 / 30 : 1642.581
GOLD-PLATED FINISH
Refills: Rollerball fine tip, blue or black (p.96)



CASE | 26.3 x 19.3 x 10 cm
The Caelograph case welcomes the new invention.
Made of wood, gloss grey lacquered and screen printed. 3 removable wedges allowing each of these elements constituting the gift set to be positioned.
Delivered with the caelograph limited edition:
- Owner’s guide book and warranty
- Two small ink cartridges or one black Rollerball fine tip cartridge
- A Caelograph leather pouch and a Caelograph brochure



INKWELL | The Caelograph is accompanied by a personalised ink bottle, with a stopper produced in the same finish as the instrument. Depending on the model: palladium, golden 2N or golden 5N finish. The ink is “Blue Night” colour.



COMPASS ROSE | For at least 2000 years, the compass has been used to indicate the magnetic north. By orienting the pen accurately, it makes the Caelograph easy to use. This indispensable instrument of navigation accompanies the Caelograph in reading the sky.
Depending on the model: palladium, golden 2N or golden 5N finish. It matches the finishing available on the writing instrument.



BROCHURE | 26 x 24 cm
22 interior pages
Brochure available in 5 languages: FR, EN, DE, CN, ES
Available in digital version only

LES CRAYONS DE LA MAISON

Limited Edition

Caran d'Ache craftsmen regularly introduce new noble materials to create original limited collections of pencils. These exclusive collections invite you to discover the expertise of Caran d'Ache in the making of graphite pencils.

CARAN D'ACHE + MIZENSIR

Genève

Caran d'Ache presents scented pencils in partnership with Geneva perfume-maker, Mizensir, which specialises in home fragrances and candles. The «Bois de Patchouli» fragrance, selected by Caran d'Ache, reveals the mystery of patchouli combined with cedar wood and gaiac wood, coated with a sweetness of burnt caramel.



GRAPHITE PENCILS | 361.414
EDITION N°10 – LIMITED EDITION
4 HB graphite pencils
Wooden pencils
Perfume: "Bois de Patchouli"

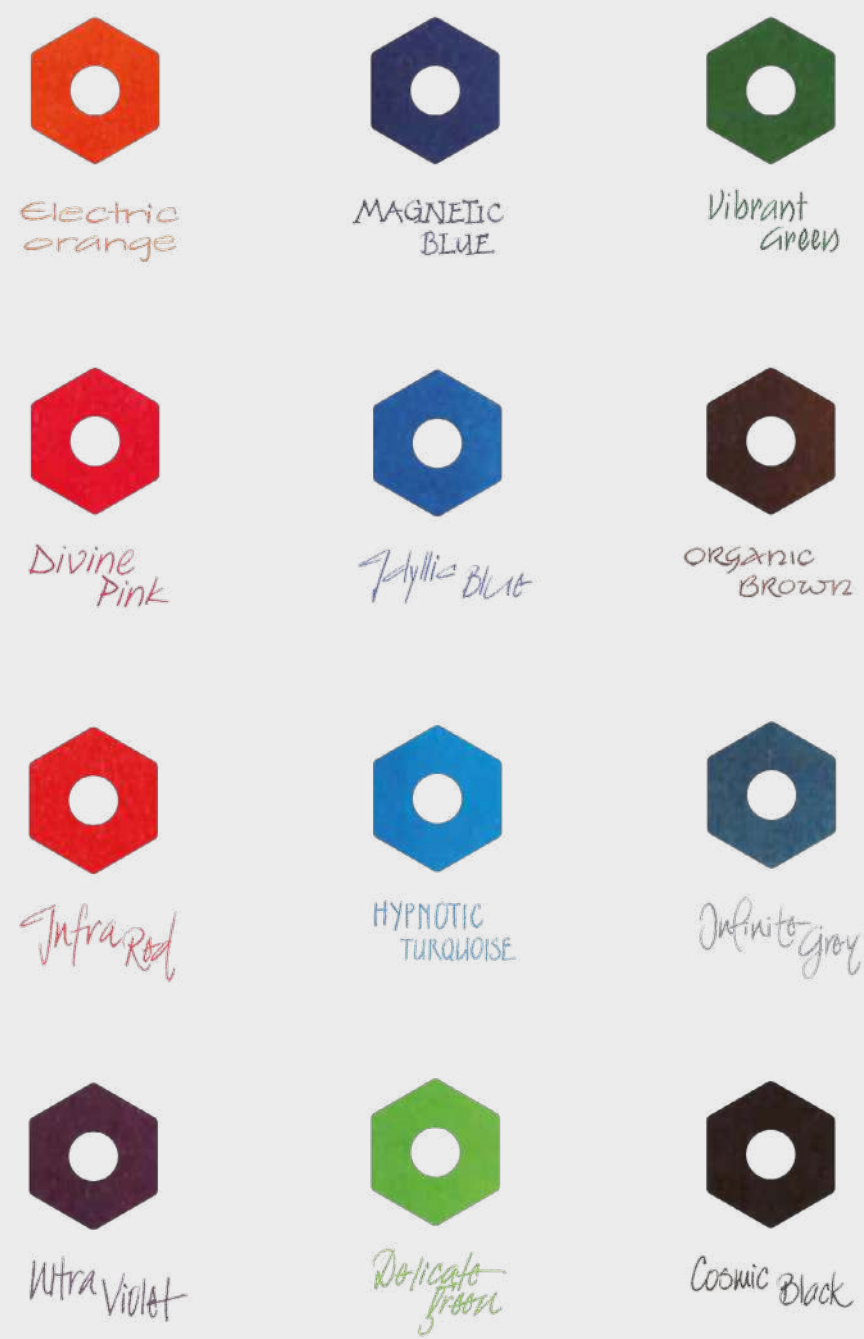


DISPLAY | 100017.143
EDITION N°10 – LIMITED EDITION
Cardboard display delivered with
4 NOT FOR SALE pencils.
Contains up to 5 packs of pencils
The display is supplied empty – no pencil sets
included
Dimensions: 160 x 100 x 225 mm

CHROMATICS INKS

Within each Caran d'Ache ink lies the expertise of a unique savoir-faire: the science of colours. Vibrant. Deep. Powerful. Sustained. From a bursting red to a radiant purple, from an empyreal turquoise to a fiery orange, Chromatics INKredible colours impose their noble marks across the entire spectrum of light. Every inkwell is a prism, playing with the reflections of the light and intensifying the colour that it holds inside. Each personality submits to the caprices of evocative names that entice one inescapably away to voyage and discovery. Beyond their colours, the characters assert themselves through to the tip of the pen, and breathe life into the very page. The Art of Fine Penmanship is adorned in a colourful finery that vivifies the most beautiful pieces of written work.

12 colours / 50 ml ink bottle, with a hexagonal cap and inkwell / Ink bottle also available in sets of 6 or 12 colours / International ink cartridges (6 pieces per pack)



INK CARTRIDGES ELECTRIC ORANGE | 8021.052



INK CARTRIDGES DIVINE PINK | 8021.080



INK CARTRIDGES HYPNOTIC TURQUOISE | 8021.191



INK CARTRIDGES INFRA RED | 8021.070



INK CARTRIDGES ULTRA VIOLET | 8021.099



INK CARTRIDGES VIBRANT GREEN | 8021.210



INK CARTRIDGES IDYLLIC BLUE | 8021.140



INK CARTRIDGES MAGNETIC BLUE | 8021.149



INK CARTRIDGES INFINITE GREY | 8021.005



INK CARTRIDGES DELICATE GREEN | 8021.221



INK CARTRIDGES ORGANIC BROWN | 8021.049



INK CARTRIDGES COSMIC BLACK | 8021.009



INK BOTTLE: ELECTRIC ORANGE | 8011.052



INK BOTTLE: DIVINE PINK | 8011.080



INK BOTTLE: HYPNOTIC TURQUOISE | 8011.191



INK BOTTLE: DELICATE GREEN | 8011.221



INK BOTTLE: INFRA RED | 8011.070



INK BOTTLE: ULTRA VIOLET | 8011.099



INK BOTTLE: VIBRANT GREEN | 8011.210



INK BOTTLE: ORGANIC BROWN | 8011.049



INK BOTTLE: IDYLLIC BLUE | 8011.140



INK BOTTLE: MAGNETIC BLUE | 8011.149



INK BOTTLE: INFINITE GREY | 8011.005



INK BOTTLE: COSMIC BLACK | 8011.009



WRITING ACCESSORIES



ROLLERBALL, FINE TIP REFILL
ROLLERBALL PEN
8222.160 (blue) / 8228.009 (black)



GOLIATH REFILL
BALLPOINT PEN
Large (1.4mm) : 8422.260 (blue) / 8428.109 (black)
Medium (1mm) : 8422.000 (blue) / 8428.000 (black) / 8420.000 (red) / 8418.000 (green) / 8421.111 (violet) / 8421.191 (turquoise)
Fine (0.8mm) : 8422.160 (blue) / 8428.009 (black) / 8420.070 (red)



BI-FONCTION / XS REFILL
BALLPOINT PEN
6522.100 (blue) / 6528.100 (black)



GRAPHITE LEADS 0.5 MM /
12-piece pack
6705.350 60 mm HB
6705.351 60 mm B

GRAPHITE LEADS 0.7 MM /
12-piece pack
6707.350 60 mm HB
6707.351 60 mm B



BLACK ERASERS
180.000



SPARE ERASERS
505.000 Madison, Ecridor™,
RXN.316
506.000 Léman™
512.000 Léman™ Slim
513.000 Léman™ Bi-fonction
507.000 Varius™™, Ecridor™ XS



RED METAL SHARPENING MACHINE | 455.270



GREY METAL SHARPENING MACHINE | 455.200



LA COLLECTION DE LA MAISON

Caran d'Ache has combined its know-how with the talent of Isaac Reina, the internationally renowned designer famous for his modern and distinguished style. Adopting an approach inspired by industrial architecture and aesthetics, this intuitive creator has subtly revisited the codes of the Geneva-based company to create a collection boasting a highly contemporary and minimalist style. "La Collection de la Maison" includes accessories and luggage, which reflect a chic and relaxed lifestyle. Dreamed up in the designer's Parisian workshops, this new range is made from smooth and supple leather in the pure tradition of ancestral know-how.



BLACK LEATHER WEEKEND TRAVEL BAG | 6842.009
CALFSKIN LEATHER
Adjustable and removable leather shoulder strap
Leather handles
Interior compartments lined with cotton
2nd inner leather pocket for laptop
Central zip opening along the entire length of the bag
Dimensions: 50 x 28 x 21 cm



BEIGE LEATHER A4 FOLDER | 6824.055
CALFSKIN LEATHER
Document case with elastic closing strap
Interior pen strap
Space for business cards
Dimensions: 24 x 32 cm



BEIGE LEATHER A5 NOTEBOOK | 6833.055
CALFSKIN LEATHER
Interior pen strap
Dimensions: A5 notebook (14.8 x 21 x 1 cm)
A5 note paper refill (2 versions)



A5 NOTE PAPER REFILL | 5533.074 - 5533.075
Dimensions: A5 notebook (14.8 x 21 x 1 cm)
2 versions:
- Lined / 5533.074
- Blank page / 5533.075

All the leather collections of the Maison are made in the fine tradition of luxury leatherwork. A European high-quality calfskin has been used to manufacture the Caran d’Ache accessories. The traditional tanning processes make the leather soft to the touch, bright and naturally smooth. Leather is a living material; its appearance can differ according to the veins and colour nuances and it acquires a patina over time. The surface of the brass metal parts receives a protective coating.

Designed in Isaac Reina’s workshops in France / The selected leather is a European high-quality calfskin leather with mineral tanning from Italy / All metallic parts are made in Italy.



BLACK LEATHER CASE FOR 1 PEN | 6801.009
CALFSKIN LEATHER
Synthetic leather lining
Dimensions: 16 x 3.3 cm



CAMEL LEATHER CASE FOR 1 PEN | 6801.055
CALFSKIN LEATHER
Synthetic leather lining
Dimensions: 16 x 3.3 cm



MIDNIGHT BLUE LEATHER CASE FOR 1 PEN | 6801.549
CALFSKIN LEATHER
Synthetic leather lining
Dimensions: 16 x 3.3 cm



BLACK LEATHER CASE FOR 2 PENS | 6802.009
CALFSKIN LEATHER
Synthetic leather lining
Dimensions: 16 x 5.5 cm



CAMEL LEATHER CASE FOR 2 PENS | 6802.055
CALFSKIN LEATHER
Synthetic leather lining
Dimensions: 16 x 5.5 cm



MIDNIGHT BLUE LEATHER CASE FOR 2 PENS | 6802.549
CALFSKIN LEATHER
Synthetic leather lining
Dimensions: 16 x 5.5 cm

The natural appearance of smooth calfskin leather in 3 colours – black, midnight blue and beige – is a pleasure to be seen. Its suppleness and mineral tanning make it soft and pleasant to the touch. Each item is punched with a mark, a tip of the hat to the workers who stamp the pencils produced by the Geneva-based company. The hexagon, a key symbol of Caran d’Ache, is a simple sign identifying all the finishes in this leather goods collection. Red stitching is a subtle reminder of the original Caran d’Ache colour on all accessories and luggage.



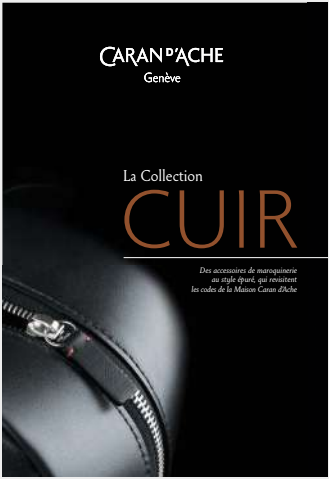
ZIPPED BLACK CASE FOR 1 PEN | 6803.009
CALFSKIN LEATHER
Cotton lining
Dimensions: 20.5 x 8 cm



ZIPPED CAMEL CASE FOR 1 PEN | 6803.055
CALFSKIN LEATHER
Cotton lining
Dimensions: 20.5 x 8 cm



ZIPPED MIDNIGHT BLUE CASE FOR 1 PEN | 6803.549
CALFSKIN LEATHER
Cotton lining
Dimensions: 20.5 x 8 cm



BROCHURE | 14.8 x 21 cm
Brochure available in 3 languages
(FR, EN, DE)
Available in digital version only



LA COLLECTION LÉMAN™

Vivid leather colours, deep intense shades... A fresh wind blows on Caran d’Ache accessories with this line of small leatherware that matches the writing instruments. Pen cases, card holders, and wallets in grained calfskin reject all trace of austerity. In a rainbow of colours, the Léman™ range gives the leather a contemporary feel, full of charm and joyful elegance.

Saddle stitching / Jacquard lining / Palladium-coated metal parts / One-year international warranty from the date of purchase / Manufactured in Europe.



BLACK HOLDER FOR 1 PEN | 6201.782
GRAINED CALFSKIN LEATHER
Dimensions: 2.5 x 15 cm



BLACK HOLDER FOR 2 PENS | 6202.782
GRAINED CALFSKIN LEATHER
Dimensions: 4 x 15 cm



WHITE HOLDER FOR 1 PEN | 6201.001
GRAINED CALFSKIN LEATHER
Dimensions: 2.5 x 15 cm



WHITE HOLDER FOR 2 PENS | 6202.001
GRAINED CALFSKIN LEATHER
Dimensions: 4 x 15 cm



RED HOLDER FOR 1 PEN | 6201.770
GRAINED CALFSKIN LEATHER
Dimensions: 2.5 x 15 cm



RED HOLDER FOR 2 PENS | 6202.770
GRAINED CALFSKIN LEATHER
Dimensions: 4 x 15 cm



BLUE HOLDER FOR 1 PEN | 6201.449
GRAINED CALFSKIN LEATHER
Dimensions: 2.5 x 15 cm



BLUE HOLDER FOR 2 PENS | 6202.449
GRAINED CALFSKIN LEATHER
Dimensions: 4 x 15 cm





WHITE BUSINESS CARD HOLDER | 6207.001
GRAINED CALFSKIN LEATHER
Dimensions: 10.5 x 8 cm



GREY BUSINESS CARD HOLDER | 6207.007
GRAINED CALFSKIN LEATHER
Dimensions: 10.5 x 8 cm



WHITE A5 BOOK | 6233.001
GRAINED CALFSKIN LEATHER
Dimensions: 22 x 17.5 cm
Refill: 5533.073



SAFRAN BUSINESS CARD HOLDER | 6207.530
GRAINED CALFSKIN LEATHER
Dimensions: 10.5 x 8 cm



CASHMERE BUSINESS CARD HOLDER | 6207.403
GRAINED CALFSKIN LEATHER
Dimensions: 10.5 x 8 cm



GREY A5 BOOK | 6233.007
GRAINED CALFSKIN LEATHER
Dimensions: 22 x 17.5 cm
Refill: 5533.073



BLUE A5 BOOK | 6233.449
GRAINED CALFSKIN LEATHER
Dimensions: 22 x 17.5 cm
Refill: 5533.073



WHITE KEY RING | 6239.001
GRAINED CALFSKIN LEATHER



CASHMERE KEY RING | 6239.403
GRAINED CALFSKIN LEATHER



SAFRON KEY RING | 6239.530
GRAINED CALFSKIN LEATHER



BLACK A5 BOOK | 6233.782
GRAINED CALFSKIN LEATHER
Dimensions: 22 x 17.5 cm
Refill: 5533.073



RED A5 BOOK | 6233.770
GRAINED CALFSKIN LEATHER
Dimensions: 22 x 17.5 cm
Refill: 5533.073



SERVICES



PERSONALISED ENGRAVING

Numerous Caran d’Ache writing instruments can be engraved on request to the Brand retailers. On the opposite side the clip, the company’s craftsmen have taken care to leave a space intended for personalised engraving. This is where the customer can give free rein to their imagination. A name, a date or a short message... the writing instrument becomes a highly personal object, unlike any other.

TYPEFACES OF THE MAISON CARAN D’ACHE

USUAL FONTS :

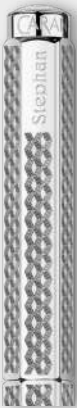
Helvetica

Book Antica

CURSIVE FONTS INSPIRED BY HAND WRITING :

Script Filaire

Monotype Corsiva



VARIUS™ :

- Engraving on the cap
- 3 typefaces available (Helvetica / Book Antiqua, Monotype Corsiva)

LÉMAN™ / LÉMAN™ SLIM :

- Engraving on the cap in the colour of the attributes
- 2 typefaces available (Helvetica / Script Filaire)

ECRIDOR™ :

- Engraving on the cap
- 3 typefaces available (Helvetica / Book Antiqua / Monotype Corsiva)

Typefaces and the number of characters may vary depending on the collection.

CORPORATE GIFTS

The name itself represents a prestigious, educational world and is now a synonym for excellence and creativity. More than simply a brand, the Swiss company has imposed its own style: a “Maison de Haute Écriture”. With more than 200 writing instruments for both top-of-the-range luxury market and for the office, Caran d’Ache can propose many personalised gifts which are sure to capture attention. If you wish to thank your clients and keep their loyalty, or invigorate your sales team, have a look through our special catalogue and ask us for a quotation.

FOUNTAIN PEN NIBS

The most authentic form of writing, showing every variation in pressure and speed, is that of the fountain pen. A pen moulds itself to its user’s writing, which is why Caran d’Ache offers a range of widths for its hand-made and hand-polished nibs offering their owners exquisite writing comfort.



- Nibs made from rhodium-plated steel, 18-carat gold, rhodium-plated 18 carat gold or 18-carat pink gold-plating
- For the Ecridor™, the nibs are made from rhodium or silver-plated stainless steel
- For the Ecridor™ and Léman™, the nibs are available in 5 tip sizes: EF, F, M, B, BB
- For the Varius™, the nibs are available in 7 tip sizes: F, M, B and EF, BB, OM, OB on request
- Unparalleled writing comfort recognised worldwide



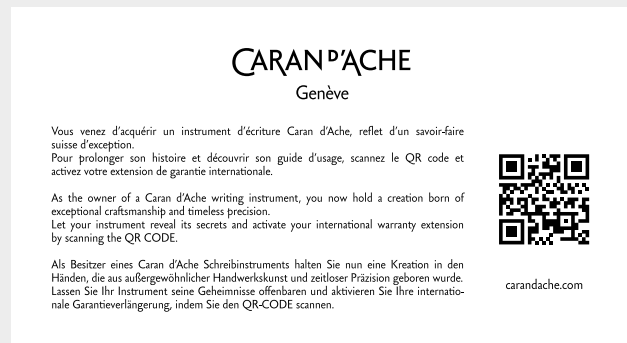
Lovers of handwriting often develop a real attachment to their pens. For this reason, our after-sales technicians do their very best to repair them whenever possible, only replacing them as a last resort. Repairs under warranty are free of charge and other repairs are only carried out after the client has accepted a cost estimate. Caran d'Ache writing instruments are inspected and tested at each stage of production. When they leave the Geneva workshops they are in perfect condition and are warranted against any manufacturing defects. An international warranty certificate accompanies each instrument.

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- Product: product reference
- Date of purchase: month / year
- Finishing: gold, silver, gold-plated, silver-plated, palladium-coated, platinum-coated etc.
- Dealer's stamp: from the retailer



Alternatively, you can scan the QR CODE to download the user manual and activate the international warranty extension.



To meet the needs of our partners and their customers, Caran d'Ache provides easily identifiable packaging for each of our writing instruments with a consistent choice of colours, optimal sizes, designs and top-of-the-range materials. Black cases highlighted with Caran d'Ache logo in hot silver makes a high-quality presentation for all writing instruments reinforcing the Brand's image carefully preserved over several generations.

- Red shopping bags with black handles (available in 3 sizes)
- Gift pouches with adhesive closure (available in 3 sizes)
- Red or white satin ribbon with embossed logo
- Reversible red and black wrapping paper with logo

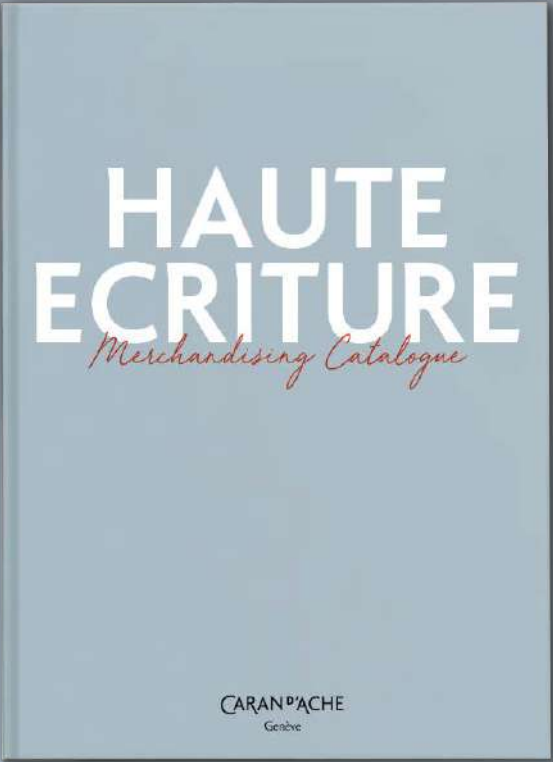


MERCHANDISING

Our merchandising concept for writing instruments reflects the company's will to present all products and ranges with the same identity in a point of sales. Since few years, Caran d'Ache wear a unique logo for all product categories. This logo is clear, sober, modern and offering a maximized visibility. It is also sometimes paired with the hexagonal isotype, directly inspired by the iconic Caran d'Ache pencils.

MERCHANDISING CATALOGUE

The aim of this document is to provide an understanding of all the tools and guidelines with a view to ensuring that our range of writing instruments is presented in the best possible manner in our corners, our furniture and any presentation areas.



CARAN^D'ACHE

Genève

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carandache.com



IT: CARTA
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del tuo comune.

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